

Edward J. Savoy
Letter of Intent

243C Rockingham Dr.
Harrisonburg, VA 22802

E-mail: edward.savoy@gmail.com
Cell Phone: 540-560-9550

Brothers of the Kappa Kappa Psi,

I would not be the person I am today without Kappa Kappa Psi. This Fraternity, and the richer band experience I had as a result of my involvement with it, has given me opportunities to serve, to lead, to connect, and to learn - opportunities that wouldn't have been available to me otherwise. My desire to create and preserve these chances for other Brothers is why I want to be your Vice President for Programs. By focusing on The Founder's Circle, expanding recognition of our exemplary Chapters, and focusing on programming and Fraternity infrastructure, I will strive to provide that young Brother, who may not know what their place in college or the world is, an organization that continues to be sustainable and strong.

As a student and band member, I led both my Chapter at Eta Alpha and my District in the Northeast as President and have seen what Kappa Kappa Psi is at its best, but also where we struggle the most. That experience was deepened through my work as a graduate assistant with the James Madison University Bands and as the executive assistant for the band program at the University of Virginia. As a more advanced professional, working first with Rosetta Stone and now Shogun Labs, I work daily with data and processes that inform important company decisions and helps the company avoid risk and reap reward. Of course, risk and reward are not native to business, and the best way to mitigate risk is by having strong structures in place. By approaching the OMRS with an eye towards improving our reporting, improving our data, and improving our decisions, we will be able to set up processes that allow for easier and more sustainable communication with our Brothers, and better information to guide our Brothers.

As an alumnus, I was given the honor of chairing the Kappa Kappa Psi Alumni Association Board of Directors for over two years. During that time, when I also served as a non-voting member of the National Council, I collaborated with other BOD members in solidifying the internal structure of the BOD, starting the Alumni Giving Program, and forming the Scott Stowell Alumni Excellence Award. In my term on the Board of Trustees, I have served as Board Secretary, the officer who takes the minutes for the Board, while twice coordinating our "Boh's Birthday Bash" initiative, which raised over \$60,000 for the Fraternity's trust fund. I would use my experience as Secretary to create minutes that can better tell the story of the National Council's doings to our Brothers while formatting the contents of our discussions into action items that the Council can better use to serve our Brothers. In addition, I would utilize my abilities at coordinating projects to help fully implement the Founder's Circle as a leadership development program that every Brother can partake in and be proud of.

These are not modest goals, but "strive for the highest" is not a modest call. Now more than ever, Kappa Kappa Psi *does* matter and, because it does, it matters that the National Council have people who are capable of seeing our technological future, recognizing the excellence of our present, and preserving records of our past. If we pursue the foci that I propose, our Fraternity's infrastructure will remain strong, our leadership development will become stronger, and all of our best Brothers will be well recognized. Thank you for your consideration, and I hope you will see fit to allow me to serve as your Vice President for Programs.

Fraternally Submitted,
Edward J Savoy



Biography

Edward Savoy was initiated into the Eta Alpha Chapter of Kappa Kappa Psi at Lock Haven University of Pennsylvania on November 10, 2002. During his time at Eta Alpha, he served a term as Recording Secretary, two terms as Treasurer, and a term as President. Under his leadership as President, the Chapter assembled a successful bid to host a regional Northeast District meeting, implemented plans to host the Chapter's 30th anniversary, and continued the growth that would see it awarded the John P. Ross Governor's Cup for Most Improved Chapter in 2006. Ed graduated *magna cum laude* with a B.A. in English in 2005.

During his time at Lock Haven and later during his time in graduate school at James Madison University, Ed served three terms on the Northeast District Council. During his first two terms as Secretary/Treasurer, he organized a District-wide fundraiser and wrote a comprehensive fundraising guide - one that is still in use. During his term as President, he wrote a guide for running for District office - also still in use. He was awarded the J. Lee Burke Student Achievement Award at the 2006 Northeast District Convention and had the privilege of addressing the 2003 Northeast District Convention and the 2005 National Convention as a keynote speaker. He graduated from JMU with an M.A. in English Literature in 2007.

As an alumnus, Ed served as the colony advisor for the Mu Nu Chapter at Christopher Newport University. Starting in 2009, he served as a member of the KKPsi Alumni Advisory Committee (known today as the KKPsi-AA Board of Directors) as an Alumnus-At-Large. During his term, he was in charge of writing and publishing *The Encore*, the newsletter of the KKPsi-AA.

In 2011, Edward was appointed as the Chair of the Board of Directors. As Chair, he presided over a structural overhaul of the BOD, instituting the Vice Chair structure in place today, which helped increase Board efficiency. He also helped to oversee the formation and implementation of the Alumni Giving Program, which continues to enable Brothers to contribute monthly to the Fraternity and earn Life Membership credits, and the Scott Stowell Alumni Excellence Award, which recognizes outstanding alumni. Additionally, he was the first Board Chair to serve as a non-voting member of the National Council.

In 2017, Edward was elected to the Board of Trustees. During his term, he has served as Board Secretary, taking and distributing minutes for all meetings. He has twice coordinated the "Boh's Birthday Bash" initiative, which celebrates the birthday of our Guiding Spirit with a one day only discount of Life Membership to \$400. In 2018, he served as the colony advisor and installing officer for the Theta Tau Chapter at Fayetteville State University. He also currently serves on the Curriculum Committee.

Today, Edward works at Rosetta Stone in Harrisonburg, Virginia. In his current role, he manages the Order Management team, which processes all orders for the Rosetta Stone Enterprise and Education business. He develops processes for the team to operate more efficiently and works to mentor six employees. His efforts were recognized in 2016 with the Stela Award, given annually to an outstanding Rosetta Stone employee.

Edward J. Savoy

243C Rockingham Dr.
Harrisonburg, VA 22802

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Dear Brothers,

The role of the Board of Trustees has at times been misunderstood during my life with the Fraternity. Simply put, in terms of our constitutional duties and how the body has evolved, the Board of Trustees exists as representatives of the corporate body of Kappa Kappa Psi, which therefore charges us with preserving the legal and financial future of the organization. The constitution similarly charges the Board of Trustees with providing support to the National Council. That is why my foci for the Board of Trustees revolves around supporting our technological infrastructure, ensuring our financial investments in the Fraternity represent our Fraternity's values, and continuing support of the National Council's strategic imperatives.

While our current technological infrastructure works well with supporting the current needs of the organization, there are areas where the status quo does not support our future needs, particularly in terms of being able to effectively identify, reach out to, track, and thank those who might be interested in donating to Kappa Kappa Psi. This is why both Kappa Kappa Psi and Tau Beta Sigma have looked to implementing a new customer relationship management (CRM) tool in order to support the needs of the organization. With my 10 years of experience working with and reporting in CRM tools, I would focus on collaborating with the joint National Councils and Boards of Trustees to make sure that potential implementation of such a tool effectively meets our financial development needs in addition to assisting the Councils' initiatives as they saw fit in supporting the student needs.

With our technological needs met, we need to look towards how we invest the funds that the Board is entrusted with. While ensuring the continuing financial health of the Fraternity's investments is important, it should be accomplished in tandem with ensuring that those investments are in companies and organizations that are consistent with the values of Kappa Kappa Psi. I would look to continue the current Board's work with identifying areas where our funds should still be invested and areas where companies do not meet our standards of diversity, equity, and inclusion.

Our Fraternity can have our financial future secured, but that is only of so much value if our current leadership does not have the support that they need. During the last three years, the National Council has seen fit to entrust me with responsibilities including advising and installing the Theta Tau Chapter, serving on the Curriculum Committee, and leading the team that administered District Council elections during the 2020 virtual District Convention season. While we do not know all of the challenges the next four years have in store, it is reasonable to think that coming out of the COVID-19 pandemic, the Fraternity will have significant work to do. If returned to the Board, I would look forward to aiding incoming President Lee, her Council, and their successors in whatever way they chose to use me and, if the Council found its need fully met, I would look towards ensuring that communication on the strategic priorities of the Board remained in sync with and in support of the initiatives of the Council.

Through pursuing these items with the rest of the Board of Trustees, I have every faith that the foundation of the Fraternity will remain sturdy and see us into a continued period of growth and prosperity for the organization. A strongly constituted Board results in a strongly constituted Kappa Kappa Psi, and I look forward to contributing to the ongoing strength of the organization.

Fraternally Submitted,

Edward Savoy
Life Member, Kappa Kappa Psi

Edward J. Savoy

243C Rockingham Dr.
Harrisonburg, VA 22802

E-mail: edward.savoy@gmail.com
Cell Phone: 540-560-9550

Education: Lock Haven University of Pennsylvania, 2005
Bachelor of Arts, English (Writing Concentration)
Magna Cum Laude, University Honors

James Madison University, 2007
Master of Arts, English Literature

Initiated: Eta Alpha Chapter at Lock Haven University of Pennsylvania, Fall 2002
Transferred: Eta Omicron Chapter at James Madison University, Spring 2006

Chapter Officers:

Eta Alpha Treasurer: Fall 2005

- Assisted in the planning of Eta Alpha's 30th anniversary celebration

Eta Alpha President: Spring 2004-Spring 2005

- Oversaw the Chapter's successful bid for the 2006 Central Precinct meeting

Eta Alpha Treasurer/Recording Secretary: Spring 2003-Spring 2004

District Offices

/Positions: Northeast District Alumni Association Vice President, 2009-2010
Northeast District President, 2006-2007

- Presided over the 2007 Northeast District Convention at Clarion University of Pennsylvania
- Developed a guide to running for District office

Northeast District Secretary/Treasurer, 2004-2006

- Developed a comprehensive fundraising guide for Chapter Treasurers

National Offices

/Positions: Secretary, Board of Trustees, 2017-Present

- Took and distributed minutes of all Board of Trustees meetings
- Coordinated the 2018 and 2020 "Boh's Birthday Bash" campaigns with HQ and the Communications team, resulting in over 150 Life Memberships and \$60,000 for the Fraternity Trust Fund
- Coordinated the development of donation "thank you" efforts.
- At the behest of President Krcatovich, led the Elections Team during the 2020 virtual District Convention season, which ensured the smooth administration of District Council elections
- Co-led five of the Pivot Think Tank sessions to assist chapters with operations during the COVID-19 pandemic
- Assisted the Northeast District with the conducting of 10 virtual Rituals during the fall of 2020

Member, National Curriculum Committee, 2019-Present

- Under the guidance of VPCM Lee, completed over 300 activity reviews and developed a step by step guide of processes and best practices for reviewing

membership activities to ensure smooth onboarding of future reviewers of such activities.

Colony Advisor, Theta Tau Chapter of Kappa Kappa Psi at Fayetteville State University, 2018

- Maintained continual contact with the colony and served as a resource to the colony president
- Conducted several Road to Wisdom sessions for the colony
- Maintained continual contact with the sponsor, colony, and VPCM regarding degree and installation dates and availability of chapters to conduct Rituals
- Served as the installing officer for the colony

Member, National Data Committee, 2015

- Assisted in positioning the Fraternity to better improve the OMRS, the use thereof, and the reporting structures within it

Chair, Alumni Advisory Committee/Alumni Association Board of Directors, 2011-2013

- Helped transition the Alumni Advisory Committee to the current Board of Directors model
- Developed the Vice Chair model still in use by the Board of Directors today
- Assisted in and oversaw the implementation of the Alumni Giving Program
- Assisted in and oversaw the establishment of the Scott Stowell Alumni Excellence Award
- Oversaw massive growth in the number of LAAs (Local Alumni Associations)
- Served as a non-voting member of the National Council, the first Alumni Association Chair to do so

Member, Alumni Advisory Committee, 2009-2011

- Oversaw writing and publication of *The Encore*, the Alumni Association's official publication

Colony Advisor, Mu Nu Chapter of Kappa Kappa Psi at Christopher Newport University, 2008-2009

- Maintained continual contact with the colony and served as a resource to the colony president
- Conducted several workshops for the colony
- Maintained continual contact with the advising Chapter to make sure they were correctly directing the ,

Committees: Advisor, SED Ways and Means Committee: 2020
Advisor, NED Jurisdiction Committee: 2008, 2020
Advisor, NED Finance Committee: 2005, 2006, 2018, 2019
Advisor, SWD D.O. Wiley Committee: 2018
Advisor, National Publications Committee: 2011
Advisor, NED Alumni Affairs Committee: 2010
Advisor, National Colonization Committee: 2009
Advisor, National Jurisdiction Committee: 2007
Chair, National Ways and Means Committee: 2005

Honors: Honorary Member, Southwest District of Kappa Kappa Psi, 2018
Honorary Member, National Chapter of Kappa Kappa Psi, 2015
Honorary Member, Northeast District of Kappa Kappa Psi, 2015
Honorary Member, Northeast District of Tau Beta Sigma, 2008
Life Member #4060, 2008
J. Lee Burke Student Achievement Award Recipient, 2006

Keynote Speaker, 2005 National Convention
AEA Scholarship Recipient: 2004
Keynote Speaker, 2003 Northeast District Convention

Attendances: National Convention, 2003, 2005, 2007, 2009, 2011, 2013, 2015, 2017, 2019
Northeast District Convention, 2003-2008, 2010-2019 (2020 Virtual)
Southeast District Convention, 2012, 2019 (2020 Virtual)
Western District Convention, 2013 (2020 Virtual)
North Central District Convention: 2015, 2019 (2020 Virtual)
Southwest District Convention: 2018 (2020 Virtual)
Midwest District Convention: 2018 (2020 Virtual)
Northeast District Central Precinct Meeting, 2003-2007, 2010-2011, 2020
Northeast District Southern Precinct Meeting, 2003-2007, 2009, 2013-2014, 2016, 2020
Northeast District Northern Precinct Meeting, 2003-2007

Memberships: Tau Beta Sigma Alumni Association, 2020-Present
Eta Omicron Alumni Association, 2020-Present
Kappa Kappa Psi Alumni Association, 2008-Present
Northeast District Alumni Association, 2008-Present

Other: Presented workshops on topics including fundraising, leadership, interview skills, relating Game of Thrones to fraternal leadership, relating nerd culture to fraternal leadership, and alumni affairs at various District and National Conventions between 2004 and the present

Professional Experience:

Associate Manager, Sales Operations, Rosetta Stone (2018-Present)

- Manages and mentors 6 employees across the Sales Operations team
- Creates policies to ensure end to end efficiency between sales order entry and sales order execution
- Collaborates with relevant stakeholders on reporting to support business initiatives and the sales process
- Designed and maintained a Salesforce case routing system for the full sales operation team

Client Services Associate, Rosetta Stone (2013-2018)

- Managed services, reports, and client relationships for B2B and B2E accounts with revenues exceeding \$2,000,000.
- Created and edited content for the Rosetta Stone Enterprise and Education support site.
- Created over a thousand custom reports, using both Salesforce and internal systems, on support statistics, product usage, and renewals for internal stakeholders through multiple levels of the company and analyzed report metrics to facilitate improvement in policies and procedures
- Worked with third party resellers and contractors to promote business relationships.
- Revamped our support team's Salesforce case documentation system and options

Institutional Concierge Services (Engagement) Team Lead, Rosetta Stone (2012-2013)

- Worked to develop, write, and implement department e-mail outreaches and assisted in developing new department articles and reports.
- Managed and mentored a group of six employees and ensured their high performance through regular meetings and goal setting.

Consumer/Institutional Concierge Services Associate (2010-2012)

- Provided client support to consumer, educational, and corporate customers
- Initiated, carried out, and presented on a project estimated to have saved Rosetta Stone between \$120-200,000
- Helped to write department trainings, served as mentor to new employees, and served on a training team that trained over 20 employees.

Band Executive Assistant, University of Virginia (2008-2010)

- Maintained and operated a budget of over \$800,000,
- Proofread and created all department documents
- Aided in the logistical planning of UVA band activities and events

Other

Associations: The Honor Society of Phi Kappa Phi, 2005-Present
Sigma Tau Delta, International English Honor Society, 2005-Present

Alison Yusi
127 Starburst Street
Stephenson, VA 22656

January 6th, 2021

2021 National Committee on Nominations
Kappa Kappa Psi c/o National Headquarters
PO Box 849
Stillwater, OK 74076

Dear Kappa Kappa Psi Committee on Nominations:

It is with great pleasure that I write to you for your consideration of Edward Savoy regarding the Board of Trustees for Kappa Kappa Psi. Edward is not only a fantastic human being, but any organization would be blessed to have Edward in a leadership role.

As Director, Sales Operations for Rosetta Stone, I have been Edward's direct Supervisor for the last two years. Through his tireless work ethic and outstanding attention to detail, Edward has been a Top Performer consistently for my team and our company.

During 2020, Edward continued to consistently exceed expectations with his effortless attention to detail, tremendous knowledge, insight and guidance within all areas of the business. This should not come as a surprise to anyone that knows Edward, he has limitless potential and always goes above and beyond what is asked of him. His ability to organize, plan and execute have made him invaluable to our organization.

Given Edward's work ethic, dedication, organizational skills and willingness to succeed, I have no doubt Edward will excel in the Board of Trustees role. Many of the statements included in this letter show how exceptional Ed can be, however, they do not end there. If you have any questions, please feel free to contact me at the above address or via email/phone listed below.

Sincerely,
Alison Yusi

Alison Yusi
P: (540)-383-3010
E: ayusi@rosettastone.com

Tammi Ramsey
2453 Birch Bark Trail
Grove City, OH 43123
tammirice@gmail.com
330-421-7844

January 12, 2021

Brothers,

I am pleased to write this letter recommending **Edward Savoy** for the **Board of Trustees**. I have had the joy of observing Ed serve our Fraternity in several capacities, and have no reservations on his qualifications for serving both the Active and Alumni members of our Fraternity.

I met Ed as an active student, when traveling outside my home district to attend the 2010 Northeast District Convention in Orono, Maine. Even meeting a literal stranger, Ed has been nothing but warm and welcoming, and an inspiration to those around him. From that time, I have found someone who has challenged me, brought good ideas to the table, and lived out what Brotherhood truly means: someone to count on.

Time after time, Ed has shown that he has the ability to bring together people from different backgrounds, as well as showcase new visions for Kappa Kappa Psi. This ability is demonstrated from his past service to Kappa Kappa Psi, from serving Eta Alpha by holding various offices, leading the Northeast District as President, serving as Kappa Kappa Psi Alumni Association Board of Directors Chair, and Board of Trustees member. With a variety of experiences, Ed can bring new insight from all levels to the national programming of our beloved Fraternity. Ed's influence on the Northeast District and its programs is still evident today, especially in regards to collaboration, leadership building, fundraising, and running for district office. This clarity of thinking about the future, and preparing others to serve, to me, is Ed's signature mark left on Kappa Kappa Psi. This is most recently evident in Ed's work on the National Curriculum Development Committee. Ed and I have been collaborating on a Membership Activity Bank for all chapter Vice Presidents of Membership to access. There have been many roadblocks, but Ed has had creative solutions during each step of the process. Simply put, Ed has our Fraternity's future at heart, as he prepares the way for others to follow in his footsteps with a humbling style of leadership that is so rarely observed. This is an attribute that is truly to be admired and emulated.

I highly recommend **Edward Savoy** without reservation for the **Board of Trustees**. His leadership, work ethic, experience, determination, and friendship will be a great asset for Brothers across our national Fraternity. If I may address questions about Ed, please do not hesitate to contact me.

Fraternally,

Tammi J R Ramsey

January 4, 2020

Dear Brothers,

Letters of recommendation are typically exercises in restraint: they open with a polite statement of how pleased one is to write in support of the candidate in question, continue through a few anecdotes which showcase that candidate's strengths but take care to not overstate, and conclude with a firm-but-measured final endorsement. And to be clear, as his one and only little brother from Eta Omicron, I *am* abundantly delighted to write in favor of Ed Savoy's quest to return to the Board of Trustees for the new biennium, and I *do* plan to back up my enthusiasm with tangible evidence from our decade and a half of friendship and brotherhood. But rather than take a wholly conventional approach, I've chosen to compose this letter at a more personal register—one that highlights a side of Ed that, in my view, isn't as obvious to outsiders as his ample leadership experience and incomparable commitment to our brotherhood are. As such, I want to begin with a simple truth: when I think of Kappa Kappa Psi, I think of Ed Savoy.

For me, Ed Savoy will always be the brother who intuitively grasps the power of inclusion. My earliest memory of Ed was in the wake of my own First Degree, when I very quickly realized that my big brother was president—not of our Chapter, but of *the entire District*. Almost as quickly as my panic about that reality set in, however, Ed had extinguished it: he spent our entire “family lunch” at McDonald's demonstrating himself to be kind, thoughtful, and down-to-earth in equal measure. That generosity, it turned out, would mark my entire membership candidacy and first year as a Brother. Whether we were sharing lunch over Wing Tuesdays at Buffalo Wild Wings or debating the virtues and drawbacks of different Chapter traditions, Ed never once treated me as anything other than his equal. Even amidst his busy schedule as Northeast District President, he always took the time at District and National Conventions to introduce me to governors and national officers alike—and he unfailingly made *me* feel like the biggest rock-star in the room when he did so. In fact, those efforts went well beyond his closest circle of friends. Some of my fondest memories of our shared time at James Madison University were road trips to events at other chapters, as Ed would always come equipped with a mix CD reflecting the musical tastes of every Brother and Sister packed into my car. I know Ed would bring that generosity of spirit and emphasis on inclusiveness to his work on the Board of Trustees, and he would tirelessly work to ensure that a wide range of voices—from our youngest brothers to our most decorated alumni—are continuously heard and taken into account in the everyday work of the Fraternity's governance.

For me, Ed Savoy will always be the fraternal leader who is radically and unapologetically authentic. As a faculty member who works exclusively with first-year undergraduates, I know firsthand just how challenging it can be to sustain an effective balance between approachable and pragmatic in student-centered work. Yet, for as long as I've known him, Ed has possessed an uncanny ability to balance work and play. Before each rehearsal for the Marching Royal Dukes, Ed would always be one of the first Brothers to arrive on the field setting up for practice—and he was just as quick to interrupt the mundanity of field painting and podium placement with a satirical riff on a Beyoncé song as he was to lend an extra hand with a job that wasn't his assigned responsibility. At Precinct Meetings and District Conventions alike, Ed reliably outlined specific, attainable goals for each session or workshop under his stead, but he relied as much on his inner nerd (and a virtuosic array of obscure movie references!) to bring those goals to fruition as he did his organizational mastery. In fact, I marvel to this day at Ed's ability to garner the trust and buy-in of every Brother in the room simply by being himself—and, in so

doing, modeling for active brothers and alumni alike that the strongest leadership comes from embracing even the goofiest of one's strengths.

But perhaps most importantly of all, for me, Ed Savoy will always be the person in my life who best understands how to work across difference to enact positive change. When I would show up on his doorstep in Charlottesville during my tenure as Eta Omicron's Vice President of Service, kvetching about my struggles to increase attendance at service events, Ed patiently allowed me to vent all my frustrations—but always followed up with a reminder that one catches more flies with honey than with vinegar. When I would e-mail him because I was at my wit's end with trying to garner support for a new Chapter program or policy, Ed unfailingly empathized—then gently nudged me away from forcing top-down change and toward cultivating the on-the-ground consensus necessary for innovation to thrive. And even when I found myself in the midst of Jurisdiction Committee foibles at Northeast District Convention, Ed's middle-of-the-night texts reminded me that being "right" was meaningless without the bigger picture of service, music, brotherhood—lessons he himself had embodied when we were active Brothers together. In my view, then, not only does Ed have a top-notch vision for the Board's work for the upcoming biennium, but he possesses a rare combination of drive, humility, and willingness to collaborate that will bring that vision to fruition. More than that, his unusually selfless understanding of what it means to "strive for the highest" will better the brotherhood as a whole in the process.

In short, Ed's passion and vision for our fraternity alone would make him an exceptional addition to the Fraternity's leadership team for the coming years. But having been lucky enough to have him as my big brother at Eta Omicron, to see him grow over the years as a District and National leader, to be a Life Member of Kappa Kappa Psi because of his generous gift of a life membership upon my college graduation, and to know that I can count on him to this day for an egregiously last-minute proofread of a book chapter or conference abstract, I can say with certainty that Ed embodies service, leadership, and brotherhood—that is, the very core of Kappa Kappa Psi. He's the kind of person for whom going out of his way for others is not the exception but the rule, and I would be neither the Brother nor the person I am today were it not for him. For these reasons, both personal and fraternal, I can think of no better candidate than Ed Savoy for Board of Trustees.

Sincerely,



Alexander K. Davis, Ph.D.
Lecturer, Princeton University
Eta Omicron | James Madison University