



BANG CO FOR NVPP

**CANDIDACY PACKET
FOR KKPSI NATIONAL
VP FOR PROGRAMS**

**(317) 370-6057
BANGCO@KKPSI.ORG
BANGTCO.COM
@BANGFORNVPP**

CONTENTS



01

LETTER OF INTENT

02

VISION STATEMENT

03

INITIATIVES

04-05

RÉSUMÉS

ADDITIONAL MATERIALS

LETTERS OF RECOMMENDATION



LETTER OF INTENT

Brothers,

This biennium has been nothing short of challenging. From voting on chapter disciplinary issues to shifting district conventions online, I have gained a greater understanding and respect for the role of a leader and national officer. As our Vice President for Student Affairs, I have had the honor of working alongside you and your district officers throughout the biennium. I am very proud of the progress we have achieved together and would like to continue this growth and engagement but through a different role. With this in mind, I humbly present myself for your consideration to serve as the next **National Vice President for Programs (NVPP)** for the 2021-2023 biennium for Kappa Kappa Psi.

It is said that the worst of times can bring out the best in people, and I believe this applies to our organization and our members. Our chapters and bands across the nation have been challenged by the current crisis to find new ways to serve their programs and fulfill their fraternal duties. Throughout my work with our district and chapter leaders, I have been inspired by the countless stories of grit, leadership, and innovation. As I reflect back on these engagements and the past two years, there is one key lesson that I am reminded of: *change is necessary for our growth*. In addition, the pandemic has also shown us that change is sometimes inevitable. How we react during a crisis and how we respond during tough times matters not only during the moment, but it also sets the tone for the future of our organization. While there was no playbook on how to operate during a pandemic, I believe there are important takeaways (i.e. leadership development, virtual programming, equity in awards and grants, and tangible resources for Brothers and bands) from this experience that we should incorporate into our strategic planning for the future. As NVPP, my goal is simple: to create positive, equitable, and sustainable change that will develop our students to be the best advocates and ambassadors for the band program and university. Through my vision of **REIMAGINE**, I am committed to working with a diverse group of Brothers to achieve this goal as the next National Vice President for Programs.

Brothers, I welcome you to join me on this challenge of redefining our culture as an organization, redeveloping programs that serve all of our Brothers and Bands, and reimagine a more equitable Kappa Kappa Psi. Thank you for your love, support, and consideration. At this point, I am only considering the role of NVPP for this election cycle and will respectfully decline nominations for any other position on the National Council. If you have any questions about my overall vision or NVPP candidacy, I would love to continue this conversation with you.

Respectfully submitted,

Bang T. Co

VISION



MY VISION AS NVPP FOR THE 2021-2023 BIENNIUM IS "REIMAGINE".

MY GOAL IS TO CREATE POSITIVE, EQUITABLE, AND SUSTAINABLE CHANGE THAT WILL HELP OUR STUDENTS BE THE BEST ADVOCATES AND AMBASSADORS FOR THEIR BAND PROGRAM AND UNIVERSITY.

WHY?

TO WORK WITH A DIVERSE GROUP OF BROTHERS TO **REIMAGINE** A MORE EQUITABLE KAPPA KAPPA PSI.

HOW?

BY **REDEVELOPING** OUR PROGRAMS, GRANTS, AND AWARDS TO BEST SERVE ALL BROTHERS AND BAND PROGRAMS.

WHAT?

REDEFINING THE VALUE AND IMPACT OF A FULLY EXECUTED LEADERSHIP DEVELOPMENT PROGRAM, CONSISTENT UPDATES FROM THE NATIONAL LEADERSHIP, AND INTENTIONAL INCORPORATION OF DEI.

FOCUS POINTS:

- FOUNDERS' CIRCLE LEADERSHIP DEVELOPMENT PROGRAM
- MONTH OF MUSICIANSHIP & ADDITIONAL VALUE-BASED PROGRAMMING
- MONTHLY UPDATES & COMMUNICATION PIECES FROM THE NATIONAL LEADERSHIP
- INCORPORATION OF THE STUDENT ADVISORY COMMITTEE & DEI COMMITTEE IN PROGRAMMING

INITIATIVES

INITIATIVE #1: IMPLEMENT THE FOUNDERS' CIRCLE LEADERSHIP DEVELOPMENT PROGRAM WITH THE HELP OF DR. KIRK RANDAZZO AND EVAN THOMPSON.

INITIATIVE #2: DEVELOP THE "INPSIDER" NEWSLETTER TO COMMUNICATE MONTHLY UPDATES FROM NATIONAL LEADERSHIP TO ALL ACTIVES, DOB/SPONSORS, AND ALUMNI MEMBERS.

INITIATIVE #3: PROMOTE VALUE-BASED PROGRAMMING IN SPECIFIC MONTHS (SIMILAR TO THE MONTH OF MUSICIANSHIP) WITH THE HELP OF THE DISTRICT VP FOR PROGRAMS.

INITIATIVE #4: CREATE AN AWARDS AND PROGRAMS COMMITTEE THAT INCLUDES ACTIVES, DOB/SPONSOR, DISTRICT GOVERNORS, AND ALUMNI MEMBERS.

INITIATIVE #5: START A COALITION WITH OTHER MUSIC-FOCUSED ORGANIZATIONS TO ADVOCATE FOR COLLEGE AND UNIVERSITY BANDS.

INITIATIVE #6: DEVELOP INITIATIVE-SPECIFIC TASK FORCES BASED ON GUIDANCE OF THE DEI COMMITTEE FOR THE ABOVE INITIATIVES.

PROFESSIONAL RÉSUMÉ

(317) 370-6057 | bangco@kkpsi.org | BangTCo.com

MARKET CENTER COORDINATOR

KELLER WILLIAMS CAPITAL PROPERTIES

December 2019 - Present

- Executes communication strategies to promote positive engagement with community members.
- Manages event planning efforts to ensure a consistent internal and external outreach schedule.
- Curates office editorial calendar and content to establish efficient and effective communication.
- Supervises day-to-day social media engagement and outreach efforts to promote company growth.
- Serves as liaison between the leadership team, associates, and external vendors/sponsors.
- Facilitates office training workshops, presentations, and growth activities.

DIRECTOR OF PUBLIC RELATIONS & MARKETING

KELLER WILLIAMS INDY METRO

September 2018 - October 2019

- Executes communication strategies to promote positive engagement with community members.
- Manages event planning efforts to ensure a consistent internal and external outreach schedule.
- Curates office editorial calendar and content to establish efficient and effective communication.
- Supervises day-to-day social media engagement and outreach efforts to promote company growth.
- Serves as liaison between the leadership team, associates, and external vendors/sponsors.
- Facilitates office training workshops, presentations, and growth activities.

LEAD BUYER SPECIALIST & MARKETER

INDY SIGNATURE GROUP

October 2016 - August 2018

- Lead team training and coaching for all buyers agents, inside sales agents, and outside sales agents.
- Created meaningful content to engage past, current, and future clients on our social media outlets.
- Coordinated team Customer Relationship Management (CRM) system to retain past clients.
- Developed workflow and processes to ensure effective and efficient transactions.

EDUCATION

INDIANA UNIVERSITY - BLOOMINGTON

August 2010 - May 2016

- Masters of Public Health - Concentration in Public Health Administration
- Bachelor of Science in Kinesiology and Exercise Science
- Minor in Medical Sciences, Psychology, and Coaching
- National Society of Collegiate Scholars

FRATNERAL RÉSUMÉ

(317) 370-6057 | bangco@kkpsi.org | BangTCo.com

GENERAL MEMBERSHIP

- Northeast District Honorary Member Spring 2019
- Western District Honorary Member Spring 2019
- Alpha Zeta Chapter (AZ) - Indiana University | Life Member #4613 Initiated in 2012

FRATERNAL LEADERSHIP EXPERIENCE

- National Council - Vice President for Student Affairs Summer 2019 - Present
- Founders' Circle - Leadership Speaker Winter 2018 - Present
- North Central District Alumni Association - Chair Spring 2018 - Spring 2019
- Road to Wisdom - Curriculum Advisor Summer 2017 - Summer 2019
- North Central District - President Spring 2015 - Spring 2016
- Alpha Zeta Chapter - President Spring 2014 - Spring 2016

MUSICAL LEADERSHIP EXPERIENCE

- Crossroads Drum Major & Leadership Clinic - Assistant Director Summer 2018 - Present
- Sycamore Drum Major & Leadership Clinic - Head Counselor Summer 2013 - Summer 2017
- Indiana University Marching Hundred - Drum Major Spring 2014 - Spring 2016

OTHER LEADERSHIP EXPERIENCE

- National Association of Asian American Professionals - DEI & Community Director December 2020 - Present
- National Association of Asian American Professionals - Social Media Manager January 2020 - December 2020
- Young Professionals of Central Indiana - Board Member Fall 2018 - Present
- Keller Williams Young Professionals - Vice President Spring 2018 - Present
- Indiana University Alumni Association - Student Engagement & Recruitment Chair Fall 2016 - Present

COMMITTEE EXPERIENCE

- National Student Advisory Committee - Chair Summer 2019 - Present
- SED Programs Committee - Advisor Spring 2019
- NED Awards Committee - Advisor Spring 2019

AWARDS & RECOGNITIONS

- J. Lee Burke Student Achievement Award April 2016
- IU Marching Hundred Outstanding Band Member December 2015



To Whom It May Concern:

This is a letter of support for Bang T. Co and his candidacy for National Vice President for Programs (NVPP) for Kappa Kappa Psi. On behalf of members of the Southwest District Council, we believe that Brother Co is a perfect candidate for this position. Not only has he held numerous leadership positions in the Fraternity, but also outside in the professional world.

Working with Bang this past year, he has shown many strengths and has taught the Student Advisor Council many life lessons through his work and dedication to this fraternity. Over the course of his time in this fraternity, he has developed many skills that have prepared him for the position of NVPP. He not only fulfilled his promised duties, but also helped flourish the goals of those he has collaborated with. Bang is a very passionate and driven brother that will go above and beyond to help our fraternity grow through promoting brotherhood, programs, and achievements.

Bang's vision for this position is to Reimagine, with the goal of creating positive, equitable, and sustainable change that will help the students be the best advocates and ambassadors for their band program and university. Using his experience from his position as National Vice President for Student Affairs, being the bridge between the National council and the students. Utilizing his skills in marketing, he would effectively promote fraternal projects. We, therefore, firmly believe that Bang will do his utmost to fulfill his vision.

We give Brother Bang T. Co our highest recommendation possible and will welcome any additional opportunities to speak on his behalf.

Fraternally,
Members of the Southwest District Council,

Ayleen E. Sanchez, Southwest District Vice President for Membership

Serin Park, Southwest District Vice President for Programs

Patrick A. Caraveo, Southwest District Secretary - Treasurer

KAPPA KAPPA PSI



MUSICIANSHIP * LEADERSHIP * SERVICE



To Whom it May Concern:

Bang Co has been working tirelessly to make student voices feel heard not just over the last biennium, but over the last multitude of years. Serving as District President, he led the NCD to continue being one of the top performing districts in the country. As VPSA, Bang has striven to represent all districts through their elected councils and give the student body across the country a fair and equal voice on the National Council. Under Bang, we have seen student involvement skyrocket and student interest in national workings piqued.

Bang's vision of "REIMAGINE" has already surpassed that level of caring, the level of pride, and the level of dedication that many others could only hope to bring to the table as a National Council member. Having someone who cares about students undertake a complete renovation of our Fraternity's programs, grants, and awards shows a passion for this fraternity that goes beyond self and shows a desire to see the fraternity continue to be effective and long lasting.

He wants to invest in student leadership development by partnering with past national presidents and prestigious alumni. Bang knows and understands that being National VPP is not a one brother job. He knows that he needs to take partners and make sure that the program is well received by all brothers, active and alumni. Knowing when to ask for help shows the sign of a mature and outstanding person and brother.

The fact that Brother Bang has held a National Council position over the last biennium and not only maintained his standing in the professional world but moved upward and was promoted while balancing his fraternal duties, shows that his time management skills are impeccable and his follow through is among the best. Bang has been involved in the fraternity since joining as a student and has positively impacted the fraternity in every position. We have zero doubts that Bang is the best candidate for National VPP.

In short, Bang Co has the highest recommendation of the Centennial Western District Council (2019-20). He would be an unbeatable and unmatched addition to the National Council for the 2021-2023 Biennium.

Sincerely,

The 2109-20 Western District Council

Hunter Murphy

Ashley Aulicino

Oliver Kou

Eli Partin



Dear to whom it may concern,

It is my absolute pleasure to write this letter of recommendation for Bang Co as he pursues a national leadership role as the Kappa Kappa Psi National Vice President for Programs. Bang and I have been with Keller Williams Capital Properties since 2019. We have worked together to overhaul our companies overall engagement strategy, education programming, and committee operations. Bang now serves as our Market Center Coordinator and assists our Director of Marketing & Operations with our communication efforts.

I truly have enjoyed my time working with Bang and came to know him as an indispensable and valuable member for our company and leadership team. He is an energetic, passionate, and true example of excellent leadership. Beyond that, he is simply great with people and understands the lost art of listening to understand others. His knowledge of leadership and experience with organizational operations and strategic communications was a huge advantage to our company as we navigated through our virtual workspace during COVID-19. He puts his leadership and communication skillsets to work in order to improve the quality of our associates' overall experience, engagement, and growth.

Along with his undeniable talent and passion, Bang has been an absolute joy to work with. He is a true team player, and always manages to foster positive and engaging conversations, and brings the best out of our leadership team and associates.

Without a doubt, I fully recommend Bang to join your national leadership team as the next National Vice President for Programs. As an empathetic leader, charismatic speaker, and an all-around great human being, I know that he will be a beneficial addition to your team.

Please feel free to contact me at cmartinez@kwcapitalproperties.com or (240) 383-1350 should you like to discuss Bang's qualifications and experience further. I'd be happy to expand on my recommendation.

Onward,

Caitlin Martinez | Team Leader & Office Manager

Bang Co - Campaign Statement

Brothers,

This biennium has been nothing short of challenging. From voting on chapter disciplinary issues to shifting district conventions online, I have gained a greater understanding and respect for the role of a leader and national officer. As our Vice President for Student Affairs, I have had the honor of working alongside you and your district officers throughout the biennium. I am very proud of the progress we have achieved together and would like to continue this growth and engagement but through a different role. With this in mind, I humbly present myself for your consideration to serve as the next National Vice President for Programs (NVPP) for the 2021-2023 biennium for Kappa Kappa Psi.

It is said that the worst of times can bring out the best in people, and I believe this applies to our organization and our members. Our chapters and bands across the nation have been challenged by the current crisis to find new ways to serve their programs and fulfill their fraternal duties. Throughout my work with our district and chapter leaders, I have been inspired by the countless stories of grit, leadership, and innovation. As I reflect back on these engagements and the past two years, there is one key lesson that I am reminded of: *change is necessary for our growth*. In addition, the pandemic has also shown us that change is sometimes inevitable. How we react during a crisis and how we respond during tough times matters not only during the moment, but it also sets the tone for the future of our organization. While there was no playbook on how to operate during a pandemic, I believe there are important takeaways (i.e. leadership development, virtual programming, equity in awards and grants, and tangible resources for Brothers and bands) from this experience that we should incorporate into our strategic planning for the future. As NVPP, my goal is simple: to create positive, equitable, and sustainable change that will develop our students to be the best advocates and ambassadors for the band program and university. Through my vision of REIMAGINE, I am committed to working with a diverse group of Brothers to achieve this goal as the next National Vice President for Programs.

Brothers, I welcome you to join me on this challenge of redefining our culture as an organization, redeveloping programs that serve all of our Brothers and Bands, and reimagine a more equitable Kappa Kappa Psi. Thank you for your love, support, and consideration. At this point, I am only considering the role of NVPP for this election cycle and will respectfully decline nominations for any other position on the National Council. If you have any questions about my overall vision or NVPP candidacy, I would love to continue this conversation with you.

Respectfully submitted,

Bang T. Co

Bang Co - Biographical Profile

Bang Co is a proud band supporter and student advocate in Kappa Kappa Psi. He currently serves as the National Vice President for Student Affairs, where he works closely with our district officers and chapter leaders. Driven by his passion for our students, Bang has leveraged his time in this position to empower our Active members to take ownership of their fraternal journey and growth. Through the use of VPSA Chats and other mediums, he has continued the work of past VPSAs and incorporated his own vision to ensure a positive and meaningful student experience.

Prior to his election in 2019, Bang has served as Chair of the North Central District Alumni Association and President of the North Central District. He also served as the President of the Alpha Zeta Chapter at Indiana University, where he was initiated in 2012 and graduated with a Bachelor's of Science degree in Kinesiology and Exercise Science. During his time at IU, Bang maintained a high level of involvement on campus, including two years as the Drum Major of the IU Marching Hundred. As a Life Member of the AZ Chapter, Bang also holds Honorary Membership with the Northeast District and Western District.

Professionally, Bang serves as the Market Center Coordinator for Keller Williams Capital Properties in Washington DC, where he heads the company's marketing/communication efforts and overall operations. He is most excited about his work as a representative to the company's Social Equity Task Force, where he works with local leaders on establishing DEI initiatives. Since his move to the nation's capital, Bang has enjoyed emerging himself in the community. As an amateur photographer and "foodie", he has fallen in love with the city's diverse culture, beautiful architecture, and the amazing local BIPOC-owned eateries.

Additionally, Bang is very passionate about advocating and supporting the Asian American Pacific Islander community - something he hopes to carry into KKPsi. He is the son of proud immigrant parents, who have built a humble life here in America as small business owners. As the oldest son, Bang has taken on a lot of responsibility to merge the gap between both cultures and create a fulfilling life. Bang is passionate about his culture and spends each day learning Vietnamese, Cantonese, and Mandarin. With this cultural and language emersion, he strives to give back to the AAPI community through advocacy work and education.

Bang became a Brother of Kappa Kappa Psi in 2012. He has appreciated his time in our Fraternity and has been volunteering his time in various roles. Bang hopes to continue his service on the National Council. He looks forward to when we can all safely come together again and share these precious moments in-person. Until then, Bang can be reached via email (bangco@kkpsi.org) or on social media.