

Greetings Sisters of Tau Beta Sigma,

I am excited to announce my candidacy for Vice President of Communication and Recognition for the 2015-2017 biennium. I am a baritone player and life member of the Zeta Delta chapter at the University of Kansas. Since my initiation in the Fall of 2008 I've been pushing constantly to improve and advance the mission of Tau Beta Sigma, serving as Zeta Delta and Midwest District President, VPM of the MWDAA, and several other offices. For more detail about my involvement at the local, district, and national levels, please reference my resume included in this packet.

My goals for the office of Vice President of Communication and Recognition will focus on Expansion, Engagement, and Empowerment.

- Expansion: Increase the reach of our existing channels. Build awareness of Tau Beta Sigma by connecting with active membership, alumni, and outside parties.
- Engagement: Create, share, and distribute content that encourages interaction on posts. Build an environment that encourages discussion, not one-way messages.
- Empowerment: Provide resources for chapters to utilize in publicizing their projects and in building consistent communications.

Achieving these three goals will provide our sisterhood with a stronger image both internally and externally. It will allow for a greater sharing of ideas and concerns with wider audiences for both.

Some of the proposals I have for achieving these goals:

- Develop the Public Relations Workbook. This workbook will provide our chapters with guidance to receive recognition for their service, and to spread awareness about projects being undertaken by the chapter. By empowering our chapters to build communication with outside organizations we will improve our reputation, increase awareness of Tau Beta Sigma, attract community support for local chapters, and facilitate future growth.
- Enhance the student chats by:
 - Inviting “experts” in specific fields to be a part of themed discussions.
 - Coordinating with the National VPSP to utilize YouTube and Hangouts on Air to form an Ask Me Anything panel experience to supplement student chats.
- Utilize one-way group text platforms to allow members to receive short updates on projects, reminders about due-dates, and any breaking news from the sorority via opt-in text messages.
- Create an annual survey for our membership that allows them to provide feedback over our projects and initiatives so that we can determine their effectiveness, and also how to best direct our focus for the next year.

Yours In The Bond,

Zachary Rebarchek
Life Member, Zeta Delta
zrebarchek@tbsigma.org

Zachary T. Rebarchek

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Bonner Springs, KS 66012
913.671.9486
zrebarchek@gmail.com

- Education** **Bachelor of Science in Business Administration**, December 2012
Entrepreneurship Emphasis
University of Kansas, Lawrence, Kansas
- Work Experience**
- Southwind 12 Movie Theater** January 2013 to Present
Lead Manager and Operations Manager
- Conducted interviews and completed new hire paperwork
 - Analyzed customer reviews and built action plans to address them
 - Reviewed financial data to evaluate how to best allocate funds
 - Lead in-theater marketing team that developed new initiatives to boost Fathom Event attendance. Saw an average increase in attendance of 120% over the course of a year
 - Developed strategies to increase loyalty program participation from 33% to 55% in 3 months
 - Incorporated sales techniques into the concession stand to increase per/cap spending from \$2.80 in 2012 to \$3.80 in 2014
- University of Kansas Marching Jayhawks** May 2011-December 2012
Uniform Manager
- Lead training on maintenance and care of uniforms
 - Began project to recycle old uniform parts into merchandise for band alumni as a fundraiser
- Bear Claw Construction** May 2008- August 2010
Management Intern/Foreman
- Maintained supply inventory through ordering and asset protection
 - Supervised a crew of laborers, carpenters, and operators on a 24/7 jobsite
 - Conducted safety training which resulted in zero reported accidents over a 4-month span
 - Accelerated project to turn over three-fifths up to 6 months early
- Professional Experience**
- American Legion Boys State of Kansas Leadership Academy** June 2014-Present
Program Coordinator
- Created a comprehensive staff handbook that included information on emergency plans, leadership and management training, performance expectations, and job responsibilities
 - Evaluated curriculum to foster adaptive thinking
 - Examined budget for low value added costs that could be reduced to allow more funds to be funneled into guest speakers, adding \$8,000 to the speaker budget
 - Coordinated with IT developers on the development of software to enhance curriculum
- Executive Staff** June 2009-June 2014
- Directly oversaw 50+ campers and staffing groups averaging 7 members
 - Evaluated performance of staff and camper groups and provided feedback to foster discussion, which lead to improvement
 - Structured a low risk environment to foster critical thinking and out-of-the-box ideas
- School Recruiter** June 2008-May 2012
- Lead a team of 45 recruiters in delegate registrations each year. Personal year-over-year increases were 25%
 - Maintained regular contact with counselors, sponsors, coaches, and teachers in 26 schools
 - Contacted civic groups and businesses in 20 communities to provide sponsorships
- Awards and Recognition**
- Midwest District Alumni Association Outstanding Graduating Senior Award, 2013
Marching Jayhawks Thomas Stidham Award for Student Involvement and Leadership, 2012
Tau Beta Sigma National Baton Award for Outstanding Contribution by a Student Leader, 2012
University of Kansas Freshman Achievement Award, 2008
Boy Scouts of America Eagle Scout Award, 2008
- Skills**
- Proficiency in:*
- Strategic Planning
 - Presenting & Public Speaking
 - Social Media
- Completed extra courses in:*
- Technical Communications-9hrs
 - Marketing-15hrs
 - Accounting-28hrs

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Tau Beta Sigma Experience

Midwest District Alumni Association

Vice President of Membership

March 2014-Present

- Communicated with active chapters to raise awareness of alumni organizations and students' options after graduation
- Coordinated Graduating Senior Lunch at Midwest District Convention
- Participated in strategic planning sessions for the MWDAA

National Committee Member

Chapter Field Representative Ad-hoc Committee

August 2013-January 2015

- Reviewed survey results from actives, alumni, and other organizations
- Proposed a plan to reintroduce a field consultant position that met both the budgetary restraints from the sorority and the needs of local chapters

Midwest District

President

March 2011-March 2013

- Developed programming for two three-day conventions and eight themed workshop days
- Served as a liaison between local chapters, national officers, and national staff
- Created committees to build communication and synergize programming amongst chapters
- Oversaw the development of fundraising, recruitment, and service databases

Midwest District Vice President of Special Projects

March 2010 to March 2011

- Implemented new programs to encourage chapters to work with outside organizations
- Oversaw the development a service database
- Lead workshops on various ways to get involved with the Midwest District

Zeta Delta (University of Kansas)

President

Fall 2012

- Decentralized control to include more members in decision making and planning process
- Began regular meetings with sponsor and director of bands to ensure that the needs of the bands were satisfied

Organizational Liaison

May 2011-May 2012

- Communicated with organizations both within campus and outside of campus
- Compiled contact information for alumni from TBS Zeta Delta and KKY Eta Zeta
- Planned several events with KKY Eta Zeta and other music organizations at KU

Vice President for Membership

May 2009 to May 2011

- Doubled chapter size twice with new approaches to recruitment and retention
- Planned and developed a consistent Membership Education Program
- Developed a Continuing Education Program during chapter meetings to strengthen retention

Treasurer

Spring 2009

- Organized 17 years of financial information
- Maintained a \$9,000 budget and developed a savings plan for future needs
- Scheduled and coordinated members basketball concession stand for the chapter fundraiser

Tau Beta Sigma Participation

National Committees:

- Ad-Hoc CRF Committee, 2013-2015
- Ways & Means Co-Advisor, 2013
- Ways & Means Chair, 2011

District Committees:

- District Events Advisor, 2015
- Nominations Advisor, 2014
- Nominations Chair, 2013
- District Events Chair, 2012
- Programs Chair, 2011
- Programs Committee, 2010
- Ways & Means Committee, 2009

District Workshops and Presentations:

- Public Relations
- Continuing Education
- District Involvement
- Efficient Meeting Management
- Setting Goals
- Community Outreach
- Serving Outside Our Comfort Zones
- Officer Focus Groups





TAU BETA SIGMA

NATIONAL HONORARY BAND SORORITY

To Whom It May Concern,

It is my honor to write this letter of support for Zachary Rebarckek, in his journey for the position of National Vice President of Communication and Recognition. I have had many opportunities to work with Zack, and I am always inspired by his tenacity and leadership ability.

Zack has showcased these traits on a number of ventures. I have interacted with him as a new member of Tau Beta Sigma, a fellow Midwest District Council member, as an alumni advisor to the District, and as a life-long friend. He is one of the most thoughtful people I've encountered in Tau Beta Sigma. He possess an uncanny ability to completely assess a situation, brainstorm multiple ways to address it, and follow through with his well thought out decision. He brings this focus and attention to detail to everything he does. This amount of care and diligence comes natural to Zack.

During his term as District President, he noticed that the District needed more transparency and more input/feedback from the chapters it served. He created the MWD Advisory Council. This group consists of members from every chapter in the Midwest, and has been an important resource for the advancement and cohesiveness of our district. Due to his tenacity, the district was able to benefit substantially. He was able to demonstrate "fortitude and courage to see an ideal, to seize upon in, and follow it where it may lead."

His experiences in Tau Beta Sigma make him a great candidate for this position. Zack has goals for this office to help increase outreach and public relations for active chapters, as well as a practical approach to maximizing the utilization of the sorority's social media channels. Based on his experiences, he will no doubt accomplish his goals. He will be able to bring his positive and thorough ideas to life for the betterment of our active chapters of Tau Beta Sigma. He is an outstanding member of this organization, and one of the most insightful, caring individuals I have had the chance of working with. It is with my pleasure that I give Zack my strongest of recommendations.

Much Love In The Bond,

Samantha N Boxberger
Midwest District President
Tau Beta Sigma- Delta Kappa



Tau Beta Sigma – Zeta Delta Chapter



Jefferson Vlasnik
TBS Zeta Delta President
2720 Brittney Place #343
Lawrence, KS 66049

To whom it may concern,

It is with great pride that I write this letter of recommendation for Zack Rebarchek in his pursuit of the office of National Vice President for Communication and Recognition of the Tau Beta Sigma National Council. When I was first initiated, Zack was the president of the Zeta Delta chapter. One of my most memorable conversations with him was in regards to an upcoming election. Due to outside issues, our chapter needed to elect a new treasurer halfway through the year. Zack approached me and suggested that I run for the position. Although I was only a freshman, Zack's inspiring encouragement pushed me to pursue and receive the position. Zack inspired me and our chapter to better ourselves. He inspired me and pushed me to pursue a position and perform as a district officer, just as he did. Seeing how much Zack cares about this organization pushes all those around him to better Tau Beta Sigma in any way they can.

As district president, Zack performed his duties expertly. One of the most important jobs a district president performs is mass communication. His job entailed communicating form due dates, registration documents, agenda's, and committee organizations. His ability to organize a team of district officers to complete all of the necessary planning and execution of two different conventions attests to his effective communication skills and business awareness.

In his Tau Beta Sigma journey, Zack has often been the face of the organization that he leads. Whether that was at the chapter level or the district level, his professionalism, excitement, and efficiency were outstanding. In regards to the chapter level, it was clear to everyone in the band exactly what Zack wanted to communicate. During this time, he gained a reputation of being the most reliable member in the band. As leader of the Tau Beta Sigma chapter, if something needed to get accomplished, all of the directors and graduate teaching assistants asked him first. As a result of his reliability, his opinions and thoughts on band issues carried significant weight. The respect that he earned as a chapter president directly correlated to his district officer performance. As either vice president for special projects or as district president, the level of respect that the district delegation gave him proves his ability to represent the organization of Tau Beta Sigma in the best way possible.

Overall, Zack's skills suit him perfectly for the position of National Vice President for Communication and Recognition. His business background and experience allow him to effectively handle all charters, shingles, and contracts associated with the national office. His communication skills will allow him to proficiently publish and distribute minutes as well as notify all chapters of upcoming awards. Lastly, his ability to inspire those around him and his ability to earn respect of his peers will suit him greatly to be one of the forefronts of the National Council of Tau Beta Sigma.

If you wish to contact me further, my e-mail is jvlasnik4005@yahoo.com and I can be reached at 402-332-8749.

Thank you for your time,

Jefferson Vlasnik

Jefferson Vlasnik
Zeta Delta President

To whom it may concern,

It is both my honor and my pleasure to write a Letter of Experience for Zachary Rebarckek. In the period of time that I have worked with Zack at the Regal Southwind Theater, I have come to know him as a reliable and effective leader who is able to get results.

Zack has overseen many projects over the years, whether they were projects which I assigned or projects on which he took the initiative to create. All of them have been completed with the same level of precision and skill which I have learned to expect from Zack, regardless of whatever else is on his plate at the time. Currently, Zack is in charge of most of the new employee process. He conducts interviews and makes hiring decisions. Zack is also the manager who trains new employees. He is consistent and methodical when relaying information, and his friendly demeanor eases those who are nervous during their first few days.

One of the best qualities is his ability to see a problem, and take the initiative to solve it. When a new promotion comes in from our head office, Zack is eager to set it up and explain it to the employees. When our systems need maintenance, Zack has already scheduled time to run updates or order the necessary parts. One example that comes to mind is the manager logbook. We were having issues with continuity between shifts. One manager would process something, but leave before other managers could be informed, meaning that a lot of tasks were left unfinished or improperly completed. Notes would be left, but they were frequently unclear or confusing. Zack streamlined our logbook process using Microsoft Excel. Our ability to share information between all levels of management has never been more effective.

I would be remiss if I did not touch upon Zack's data analysis skills. I have known and hired many business managers over the years, but seldom have I ever met someone who has the level of patience and skill to not only analyze data trends, but also to enact the necessary changes to make us more successful in the future. It is not easy to look at attendance trends, show times, concession sales, and allotted employee hours and make concrete observations. It is not easy to make adjustments to these factors to maximize profitability without causing other factors to become unbalanced. Zack has an innate ability to manage our data, and I have no doubt he would be able to apply these skills to your organization just as effectively.

Zack has the ability to bring out the best in our staff and pushes them to constantly outdo themselves. Since his promotion, our theater has seen an increase in attendance, increased concession revenue, and significantly increased service reviews. From my experiences working with Zack, I know that he will truly be successful in any area he chooses and would be a great asset to your organization. If you have any questions, do not hesitate to contact me at gm1618@regalcinemas.com.

Respectfully,

Rachel Clawson

Rachel Clawson
General Manager
Regal Southwind 12