

Erika L. Pope



2101 Harvey Mitchell Pkwy S. #13 College Station, TX 77840 | 501-416-1191 | erikapope@tbsigma.org

To the Sisters of Tau Beta Sigma:

Greetings, in the bond of band service. It is with great enthusiasm that I submit this letter of intent in order to present myself as a candidate for election to the National Council of Tau Beta Sigma. 15 years ago when I entered into the bond, I had no idea that the journey from being a Membership Candidate to being a Life Member would be so fulfilling, but I firmly believe that as in life, Tau Beta Sigma becomes to you, what you put into it. With this greater opportunity at hand, I would like the chance to continue to give back to the organization that has given me so much by serving as the next National Vice President of Communication and Recognition.

Through the years, I have had the opportunity to serve in a lot of amazing capacities within our organization, but it is my current position as the Southwest District Counselor that truly has been the most rewarding. The skills that I have developed while working with the SWD students, my background in mass communications, and my ability to multitask many projects at once are attributes that I believe will make me a worthy candidate for this office. This is shown by my ability to hold down a full time job while continuing to play in a music ensemble based in another state from where I currently reside and continuing to serve the organization by visiting chapters and attending sorority events on a regular basis.

As a District counselor, I have tried to always put the well-being of the students of the Southwest at the forefront of all decisions in matters pertaining to the sorority. Without the support of our students, we simply would not survive as a national organization and so I feel as though we should always remember to keep you in mind, keep you informed and to make every stride we can as the national leadership to recognize more of you and ideally all of you for the amazing things you are doing for your band programs. My background in mass communications has allowed me the skills set to have written quite frequently for both the Southwest District and National publications of Tau Beta Sigma and also to be able to work alongside various components of the sorority to create educational materials such as a recruitment video for the Tau Beta Sigma Alumni Association.

Many of the tasks of this office have been stated in our constitution and in other supporting documents. If elected I will strive to complete all of those tasks in a timely fashion, while going the extra mile to cultivate the current ways we communicate within the sorority, such as working with the National VP of Special Projects to set up the use of webinars, video chats and weekly filmed digests that will ideally help students to get a better understanding of the inner workings of the organization and also basic chapter operations. I am excited about the chance to continue my service to the sorority and I thank you in advance for your consideration as you work to choose the next Vice President of Communication and Recognition of Tau Beta Sigma.

Respectfully Submitted,

A handwritten signature in black ink that reads "Erika L. Pope".

Erika L. Pope
Life Member #2610
Southwest District Counselor
Tau Beta Sigma



Résumé for Erika L. Pope

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Professional Background

July, 2014 - Present

Girl Scouts of Central Texas, College Station, TX
Membership Development Executive

- Build Membership Base.
- Develop and implement strategies towards retention and membership growth.
- Maintain and develop community collaborations.
- Direct and supervise volunteers and contract staff.
- Identify and appoint volunteers appropriate for directing/growing area teams.
- Increase ethnic membership numbers to match or exceed population ratios.
- Attend assigned meetings regularly; work as a member of various teams.
- Support development fund through identification of in-kind or grant resources.
- Recruit, appoint, train, supervise and evaluate team members.
- Strive continuously for positive and meaningful team relationships.
- Ensure assignments are planned, budgeted, and carried out within approved Council goals, objectives, and standards.

August, 2009 – July, 2014

Cinemark USA, Colonel Glenn 18 (Formerly Rave Cinemas), Little Rock, AR
Senior Assistant Manager/Salaried Manager (Rave Cinemas)

- Provide a great movie going experience to every customer.
- Responsible for daily theater operations.
- Driving concession revenue.
- Expense Management.
- Responsible for hiring and developing staff members.
- Marketing and Promotions of all theater events
- Responsible for creating a weekly company newsletter entitled "Rave Reviews".
- Strategic Planning and goal setting.
- Results management.
- Facilities management and basic maintenance.
- Maintaining and raising company standards.

October, 2006–August, 2009

Equity Media Holdings Group: Little Rock, AR
Master Board Operator/Network Operations Administrator

- Monitor activity of selected television stations.
- Report mistakes between programming logs and electronic play lists.
- Maintain record of discrepancies relating to stations.
- Prepare shows for broadcasting (segmenting).
- Create daily shift summary reports and distribute to necessary channels.
- Answer phones and direct the business calls to the necessary engineering staff member.
- Report problematic issues on the stations to the engineering staff.
- Computer data entry.

June, 2005–July, 2006

Noalmark Broadcasting Corporation: Hot Springs, AR
Weekend On–Air Talent for “Continuous Hit Music 105.9 KLAZ”

- Created and edited weather updates for an automated radio station and weather hotline.
- Produced weekly air-checks.
- Monitored on–air status of three automated stations.
- Edited sound beds for stop–breaks.
- Ran a tight board at all times.
- Performed the on-air duties of a radio personality.

Educational Background

- Attended Henderson State University – Arkadelphia, AR
- Majored in Mass Communications, with a focus in Radio Broadcasting, with a minor in music
- Graduated in December 2005 with a Bachelor of Arts Degree in Mass Media

Tau Beta Sigma Background

Chapter Participation:

- Initiated into the Theta Theta Chapter on October 25, 1999
- Community Service Chair (2000-2001)
- Historian (2001)
- Vice-President (2001-2002)
- President (2002-2005)

District Participation:

- Southwest District Vice President of Colonization and Membership (2005-2006)
- Steering Committee Chair of TBS District Alumni Group (2008-2009)
- Appointed as the Southwest District Counselor of Tau Beta Sigma (2009-Present)

National Participation:

- Attended every National Convention since 2003
- Charter Member of the Tau Beta Sigma Alumni Association (2007)
- Ritual of Excellence Coordinator (2011 & 2013)

Current Memberships

- Life Member, Theta Theta Chapter: Henderson State University (2007)
- Honorary Member, Theta Phi Chapter and Southwest District Chapter of Kappa Kappa Psi
- Honorary Member of 6 different Tau Beta Sigma Chapters

Sorority Achievements:

- Colony Advisor, Mississippi Valley State University (2007-2009)
- Installing Officer, Gamma Eta Chapter, Mississippi Valley State University, February 7, 2009
- Installing Officer, Epsilon Psi Chapter, Prairie View A&M University, April 26, 2015





Sarah M. Elfers
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SarahE@gsctx.org

April 20, 2015

To the Nominations Committee of Tau Beta Sigma:

I strongly recommend my colleague, Erika Pope, for the position of National Vice President of Communication and Recognition within Tau Beta Sigma. I have had the pleasure of working alongside Erika in the membership department of Girl Scouts of Central Texas, where she has shown a strong work ethic, dedication and leadership.

In the membership department of Girl Scouts we are relied upon to maintain a high level of communication with our volunteers, parents, local businesses and organizations. I have had the opportunity to observe Erika's professional skills as well as interpersonal communication style during many of these interactions. She is consistently pleasant, and treats all members and volunteers with great respect and compassion; even when the situation makes it difficult to. Without the excellent communication skills she possesses she would not excel in this position like she does.

As it tends to be with many organizations there is a large flow of information that can become overwhelming to its members. Erika's superior organizational skills and attention to detail allow her to stream line this information into a more effective distribution process. Through her weekly newsletter she is able to take all of this information and present it so that it is both captivating and engaging to the recipient.

Having never been a Girl Scout as a child she has taken great efforts to learn and embrace the knowledge and traditions of not only Girl Scouts of Central Texas, but also those of our national organization, Girl Scouts of the United States of America. Whether it is holding a recruitment rally, leading a service unit meeting, or implementing a program all the work that she does on behalf of GSCTX, she does with both the local and national organizations' goals and objectives in mind.

I believe that Erika has been a wonderful asset to the Girl Scouts of Central Texas and a mentor to myself. It is my opinion that Erika would serve Tau Beta Sigma as National Vice President of Communication and Recognition with great honor and distinction.

Sincerely,

A handwritten signature in blue ink, appearing to read "S. Elfers", written over a light blue horizontal line.

Sarah M. Elfers
Membership Development Executive

Chris M. Gordon

20 April, 2015

Dear Friends:

I write to you with great enthusiasm to recommend Erika Pope for the position of National Vice-President of Communication and Recognition in Tau Beta Sigma. I have known Erika for over 10 years, and can endorse her abilities to thrive and flourish as a National Officer. Erika is an outstanding individual with a passion for our organization and its members, and she strives to create positive experiences for all those around her.

Erika Pope has the ability to set goals for herself and carry out her plans towards those goals in every aspect of her life. I have seen her do this as a student member and district officer, in her professional life, and most recently, in her role as Southwest District Counselor for Tau Beta Sigma. She has upheld her responsibilities as Counselor with grace and ease, and has traveled throughout the District many times over; developed relationships with students and campus personnel; and successfully organized and executed 6 district conventions hosting approximately 1,000 participants each. Her position as Counselor has given her knowledge of the structure and systems of the organization, as well as the bond with the students our leadership framework is designed to support.

Erika's current professional role also makes her an excellent candidate for a National Council position. As a Membership Development Executive for the Girl Scouts of Central Texas, she is constantly working collaboratively to boost membership numbers and develop strategies for member retention. She serves as a team lead for several groups, and upholds the high level of communication necessary for these satellite groups to work together and to understand each other.

Finally, Erika is an amazing individual. She has a heart for serving others, and can always be found working on events and presentations that will raise education levels, Ritual of Excellence details that will celebrate our bond, and acts of kindness that elevate friendships. She is an example for current and future members of Tau Beta Sigma. She is a sister and a friend.

I wholeheartedly recommend Erika Pope to you for the office of National Vice-President for Communication and Recognition.

In the Bond,



Chris Gordon
Life, Member: Tau Beta Sigma



TAU BETA SIGMA

NATIONAL HONORARY BAND SORORITY

Sisters of Tau Beta Sigma,

It is with profound certainty that I recommend the candidacy of Erika Pope for the office of Vice President of Communication and Recognition (VPCR) for the upcoming biennium. I have had the privilege of knowing Erika not only as a Sister, but as a counselor, peer, and friend. I am fully confident that Erika will not only lead in her service as an astounding VPCR, but continue to make a lasting impact on this growing organization.

Erika Pope personifies the Tau Beta Sigma mission statement with her perseverance and humility. Her service to collegiate bands has proven to stretch across the Southwest District during her tenure as counselor. Her unwavering support of Tau Beta Sigma's members and leaders is apparent through service to their bands and consistent recognition of their astounding efforts to make them greater. Every account with Erika leaves Sisters inspired to think differently, act courageously, and be the best version of themselves that they can possibly be.

I am whole heartedly certain that if elected, Erika's service as the National Vice President for Communication and Recognition will continue to inspire the delegation of Tau Beta Sigma. Her actions, decisions, and words are guided by unselfish desire to foster service *For Greater Bands*. The Southwest District considers itself extremely lucky to have such vigor for life embodied by Erika. Her excitement about our sorority and its purposes will continue to inspire the leaders of the future.

As previously stated, I submit this letter of recommendation for the candidacy of Erika Pope for the office of Vice President of Communication and Recognition with profound belief that she will serve in the position with equal humility and excellence if selected to serve. If elected, I have not a single doubt that Erika will excel in this office, continuing to leave her special mark on each Sister that she has the pleasure to connect with.

Whole-heartedly submitted,

Donnelle' M. Mitchell
Tau Beta Sigma Life Member #3028
SWDAA TBSigma Membership Director

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