

May 1, 2015

Dear Tau Beta Sigma Members,

It is with great honor that I present myself to you as a candidate for the position of National Vice President for Special Projects for Tau Beta Sigma. I truly believe that my experiences and previous responsibilities within the sorority, my professional organizational skills, and my commitment to the purpose and ideals of Tau Beta Sigma make me an ideal candidate for this position. I also believe that where I am at in my professional life lends itself well to this position, as my career is secure and thriving yet allows for a flexible schedule.

Throughout my career in Tau Beta Sigma, I have been blessed to play many different roles from a student leader to a counselor and advisor to the National VPCR; I believe that the experiences those roles have provided me make me a qualified candidate for the National VPSP position. As freshman in college, I came into the Theta Mu Chapter unsure of what I was joining. What I found was a small group of amazing women struggling to keep their sisterhood alive after their chapter had all but crumbled. It would have been easy for me to back out then and there, claiming that the responsibility was too much, but instead I chose to embrace Tau Beta Sigma and to help rebuild our chapter. During my four years as an active member, I served as both chapter treasurer and chapter president, leading Theta Mu to become more organized, more diversified, and more committed to the Sorority's ideals.

As an alumnus, I have continued to serve our Sisterhood. In 2007 I was elected to the Midwest District Alumni Association Steering Committee and continued to serve on it until 2010. During those three years, I was able to learn more about the National level of Tau Beta Sigma, build a repertoire with active members, and network with alumni and National Leadership Team members, all of which helped me for my appointment as the Midwest District Counselor in 2010. Under my Counselor leadership, I believe that the Midwest District truly thrived: The Midwest District chapters consistently had a high percentage of on-time paperwork; Midwest District participation in both District and National Conventions increased; Midwest District participation in National Programs increased; Midwest District ways and means initiatives became more focused and purposeful; Midwest District Officers were introduced to and consistently used strategic planning each year; and the Midwest District Convention planning became more effective and efficient. In addition, I proved myself as an asset to the National Leadership Team by organizing, finalizing, and maintaining the Counselor's Notebook, by organizing and facilitating monthly Counselor conference calls, and by serving as a mentor to incoming counselors.

In December of 2014 I left my position as the Midwest District Counselor when I was appointed by the National Council to the position of National Vice President for Communication and Recognition. Although my tenure in my current position has been shorter than normal, many of my experiences and skills as the VPCR have directly prepared me for the National VPSP position. I have already upheld National Council responsibilities including: Effectively and efficiently communicating with every level of the sorority, from active members to National Leadership Team members; promoting sorority programs, awards/scholarships and other initiatives; working well under and keeping deadlines; maintaining organized and complete records and documents; and establishing sincere and professional relationships with active and alumni members throughout the nation.

During my time as VPCR, I have also been able to collaborate with Jonathan Markowski, the current National VPSP, concerning our National Programs and the VPSP position, and together we have formulated some ideas and goals for the next biennium. Noting its success during this last year, I would like to continue the Focus on 5 Campaign each year and expand it to include other areas of the Sorority such as Membership and Continuing Membership Education Programs and the Academic Achievement Program. I would also like to work directly with the National VPCR, the District Counselors, and the District VPSPs to effectively advertise and communicate information about the Focus on Five Campaign and the National Programs to all chapters and members. Further, our Sorority YouTube channel falls under the purview of the National VPSP, so I would like to expand its reach and usefulness by updating the current videos, by creating mini guide videos and resources for the Focus on Five Campaign and the National Programs, and by creating a series of "Ask the National Council" videos via Hangouts on Air. The "Ask the National Council" videos would be similar in format to the National Leadership Development Panel Series but would allow members the opportunity to ask the National Council questions concerning chapter, district, or national operations.

In addition to those listed above, I do have additional ideas for the VPSP position and the National Council. And, while I am a firm believer in strategic planning, my professional experiences have also taught me that one must also be flexible, as my goals should not exceed those of the whole. Therefore, I am excited to see the results of the National Leadership Team meetings this summer as well as the goals that the National Delegation will bring to National Convention; I will also eagerly await the Programs Committee Report. I am wholeheartedly committed to this organization and its ideals, and I truly want what is best for each and every one of its members. I am eager to serve Tau Beta Sigma once more, and I hope that you will consider my candidacy.

Love Always in the Bond,  
Adrienne Rall

**Adrienne Marie Olin Rall**  
3703 14<sup>th</sup> Ave., Kearney, NE 68845  
308-708-0737  
adrienne@photosbyamor.com

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<b>B.A. Degree in Music, Minor in Psychology</b> <i>University of Nebraska at Kearney, Kearney, NE</i> Graduated with Honors Graduated Summa Cum Laude with a 3.939 GPA. Named on the Dean's List every semester enrolled.	2006
<b>High School Diploma</b> <i>Paonia High School, Paonia, CO</i> Graduated as Valedictorian with 4.0 GPA.	2002

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### Career History & Accomplishments

<b>Professional Photographer, Captured Moments: Photos by AMOR, Kearney NE</b> <ul style="list-style-type: none"><li>• Provide many photography services including maternity and newborn portraiture, children portraiture, senior portraiture, family portraiture, wedding day coverage, and business function/party coverage.</li><li>• Work directly with clients to develop and produce beautiful, timeless and one-of-a-kind photographs that they will love and cherish forever.</li><li>• Developed and currently maintain a professional website, <a href="http://www.photosbyamor.com">www.photosbyamor.com</a>, and an online print services and ordering system.</li><li>• Possess knowledge of and consistently use photo-editing software, including Adobe Photoshop and Graphic Converter.</li></ul>	2008-Present
<b>Color Guard Coach, University of Nebraska at Kearney, Kearney NE</b> <ul style="list-style-type: none"><li>• Work directly with the Director of Bands and the Assistant Director of Bands to efficiently manage and coach the UNK Color Guard Team. Occasionally help with marching drill writing in regards to the color guard.</li><li>• Choreograph and teach challenging yet entertaining routines and drills to the color guard.</li><li>• Teach the color guard captain how to choreograph successful routines and drills while letting his/her own creativity and ideas flourish.</li><li>• Responsible for the organization and maintenance of all color guard costumes, props and equipment.</li><li>• Select and order costumes, props and other equipment necessary for the season.</li><li>• Organize fundraisers to enable the purchase of new color guard equipment.</li><li>• Attend and assist color guard at performances, including trips overseas.</li></ul>	2008-Present
<b>Color Guard Coach, Grand Island Northwest High School, Grand Island NE</b> <ul style="list-style-type: none"><li>• Work directly with the band director to design compelling, challenging, and competitive marching shows for high school students.</li><li>• Organize and judge tryouts.</li><li>• Choreograph and teach routines and drills to the color guard.</li><li>• Teach the color guard team how to read and successfully execute marching charts on the field.</li><li>• Select and order costumes, props, and other equipment necessary for the season.</li><li>• Attend and assist color guard at all performances and competitions.</li><li>• Manage the winter guard program by writing routines, running rehearsals, and scheduling clinic and performance opportunities.</li></ul>	2008-Present
<b>Freelance Color Guard Choreographer, Kearney NE</b> <ul style="list-style-type: none"><li>• Work directly with high school band directors and design staff to design compelling, challenging, and competitive marching shows for high school students.</li><li>• Choreograph and teach routines to color guard teams throughout the state of Nebraska, Having instructed and/or choreographed for 7 different high school color guards.</li></ul>	2008-Present
<b>Color Guard Instructor, UNK Sounds in the Summer Camp, Kearney NE</b> <ul style="list-style-type: none"><li>• Work with the other color guard instructors to pick a musical theme for the camp, to organize and execute team-building exercises, and to choreograph routines for all color guard campers.</li><li>• Teach the both color guard and marching fundamentals that will be helpful to all color guard members when they return to their respective high schools to start their marching band seasons.</li></ul>	2005-Present

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## **Tau Beta Sigma History & Accomplishments, Life Member of the Theta Mu Chapter since 2009**

### **National Vice President for Communication and Recognition**

2014-Present

- Utilized social media resources such as Facebook pages, Facebook groups, and Twitter to actively advertise and communicate important Sorority deadlines, events, and milestones. This led to an increase in the number of eligible scholarship applications from previous years.
- Facilitated the National Council session of Leadership Development Panel Series.
- Hold bi-monthly student chats on Facebook to increase National Council communication with students.
- Designed a National Convention savings plan and a National Convention expenses spreadsheet to increase awareness of and attendance to National Convention 2015.

### **Midwest District Counselor**

2010-2014

- Increased the percentage of on-time chapter paperwork.
- Increased participation in District and National Events as well as participation in National Programs.
- Introduced the Midwest District Officers to and consistently used strategic planning each year.
- Compiled, organized, finalized and maintained the Counselor's Notebook.
- Organized and facilitated the monthly Counselor's conference calls.
- Served as a counselor mentor to newer, less experienced counselors.

### **Vice President of Programs, Midwest District Alumni Association**

2008-2010

- Revamped the application and selection process for the Graduating Senior Awards given by the MWDAA to a graduating senior from each organization.
- Created and facilitated awards for active and alumni members of the Midwest District.
- Supplied the chapters and officers of the Midwest District with a database of alumni members who would be willing and able to run workshops and sessions pertaining to the fraternity/sorority.

### **Beta Psi Colony Advisor**

2010

- Successfully guided the Beta Psi chapter through the colony process and into chapterhood.

### **Charter Member, Midwest District Alumni Association Steering Committee**

2007-2008

- Contributed to the steering committee in order to reinvent and realign the MWDAA to fit within the ideals of the new national alumni associations.

### **Ritual Committee, Theta Mu Chapter**

2006-2007

- Served as a charter member of the Theta Mu Ritual Committee, wherein we revamped our ritual to prepare for hosting the Midwest District Convention.

### **Midwest District Convention Committee, Theta Mu Chapter**

2005-2007

- Designed and electronically assembled the packet used by Theta Mu and Epsilon Omega to bid for convention. This packet is still used by the MWD as a positive example of how to put together a strong convention bid.

### **President, Theta Mu Chapter**

2004-2006

- Helped the Theta Mu chapter expand its effectiveness and efficiency by adding several standing committees and leadership positions during my presidency and by facilitating the creation and fulfillment of a detailed yearly calendar.
- Helped to build the strong chapter foundation necessary for Theta Mu to be nominated as one of the Grace and A. Frank Chapter Leadership Finalists for the 2005-2007 Biennium.

### **Treasurer, Theta Mu Chapter**

2003-2004

- As an exec board member, helped the Theta Mu Chapter rebuild and grow from 12 to 30+ members.
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## **Tau Beta Sigma Convention Attendance**

### **Northeast District 2015**

#### **Midwest District 2003-2015**

- Awarded the Midwest District Alumni Association's TBS Graduating Senior Award: 2006
- Made an Honorary Member of the MWD of Tau Beta Sigma in 2010
- Made an Honorary Member of the MWD of Kappa Kappa Psi in 2011

#### **Western District 2013-2014**

#### **Southwest District 2010**

#### **National Convention 2011, 2013**

- Co-organized the Ritual of Excellence: 2011, 2013
- Assisted with preparations for the Wava Memorial Ceremony: 2013

### **Committees Advised**

- District Level: Nominations, Membership, Ways and Means, Programs, Convention Site, Publications, Sisterhood and Spirit
- National Level: Programs and History and Traditions

### **Workshops & Clinics**

- 2015 NED Workshop, Ask ALL the Questions (co-hosted)
- 2015 MWD Workshop, Creating a Successful MEP
- 2014, 2015 MWD Workshop, Living the Ideals of TBS
- 2014 WD Color Guard Clinic
- 2013 National Convention Workshop, Auxiliary in TBS
- 2011 MWD Workshop, Chapter Operations
- 2008, 2010, 2011, 2012 MWD Color Guard Clinic

1 May 2015

To whom it may concern:

I write you today to whole-heartedly recommend Adrienne Rall for any position she seeks on the National Council of Tau Beta Sigma.

I have an immense amount of respect for Adrienne. In the five years that I have known her I have been constantly impressed by her professionalism, attitude, loyalty, dedication, musicianship, work ethic, honesty, intelligence, and consideration for others. Adrienne had been a constant anchor for our band program at UNK for several years before I began my tenure as Director of Bands in 2010, and she still serves admirably in many capacities in the present day.

Adrienne went above and beyond in her efforts to welcome me to UNK. She served as a crucial link in keeping the band program moving forward at a time when things could have easily deteriorated due to director flux. It would be impossible to over-exaggerate her role in this regard!

In addition to being a fantastic role model in Tau Beta Sigma, one of Adrienne's great contributions to our program is her role as color guard coordinator. She is responsible for the entirety of the color guard component of our marching band each season. She works closely with the marching band director and myself to design and implement routines and visual components, and she contributes to the overall vision of the program with great professionalism. She works tirelessly to make sure those under her care are prepared to perform at a high level while at the same time feeling valued and respected.

Adrienne is highly respected by the students, staff, and faculty of UNK, and receives similar regard from her other associates in the community and at other schools at which she teaches. Her work ethic and sense of duty in service to her responsibilities is second to none.

Warm regards,



Dr. Duane Bierman

Director of Bands

Assistant Professor of Music

University of Nebraska at Kearney

April 30, 2015

To the National Delegation of Tau Beta Sigma:

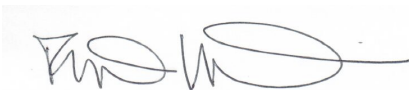
I have had the honor of knowing Adrienne Rall since her appointment to Midwest District Counselor of Tau Beta Sigma in 2010. I was elected District President at the 2010 Midwest District Convention in Boulder, CO and installed into office alongside our new counselor, Adrienne. Taking on such a crucial role was daunting, but Adrienne's support and guidance as counselor led our council to a successful year with both increased participation and growth in the District. She allowed us to fulfill our potential as district officers by encouraging and supporting new ideas while helping us maintaining existing district projects and goals. With this awareness for the balance necessary between forward progress without sacrificing previous achievements, I believe Adrienne will excel as the National Vice President for Special Projects (VPSP).

As a former District Counselor and current National Vice President for Communication and Recognition, Adrienne is not only aware of existing national projects but also has had first hand experience in helping individuals and chapters implement and participate in these projects. During her tenure as District Counselor, the Midwest District not only saw more participation in District programs but also in National Programs, forecasting her success in helping other chapters and districts improve their participation. In terms of the expansion of national projects, Adrienne would like to continue to develop the successful *Focus on 5* program by incorporating new goals for chapters achieve focusing on areas to help chapters show improvement, such as membership education programs. She also would like to continue to improve the Women in Music speaker series by helping chapters and districts find and select unique speakers. While these examples are not an exhaustive list to what ideas she will bring to the role of VPSP, they serve as a model for what she can bring to this position if elected.

Beyond her many technical qualifications for this role, I believe Adrienne will be a successful National Vice President for Special Projects due to her sincere personality and passion for Tau Beta Sigma. Adrienne is one of the most generous and kind individuals I know, never too busy to help a sister or chapter in need. Her kind and genuine nature makes her very easy to talk to, no matter how big or small the question. In addition, Adrienne is also extremely dependable and was always prepared for our meetings and deadlines.

If elected as National Vice President for Special Projects, I have no doubt that Adrienne will succeed in the implementation, improvement and development of national projects. With this and without reservation, I strongly recommend the selection of Adrienne Rall as National Vice President for Special Projects.

Love in the Bond,

A handwritten signature in black ink, appearing to read 'Brianna Upton', with a long horizontal flourish extending to the right.

Brianna Upton  
Life Member, Tau Beta Sigma

April 29, 2015

To the National Delegation of Tau Beta Sigma:

I have had the privilege of knowing Adrienne since the spring of 2011 when I was elected as Secretary/Treasurer for her second Midwest District Council. It didn't take long for me to realize the type of person Adrienne is. She is hard working, dependable, easy to communicate with, inspiring, and always willing to go above and beyond what is expected.

One of Adrienne's greatest qualities is her dedication – to the Sorority, her Sisters, and music. When Adrienne takes on a project or a role, she commits to it fully and does whatever is necessary to reach her goals and leave things better than they were when she entered. This position is no different. She is dedicated to continuing what others have started, as well as bringing new ones to the table.

Adrienne is well aware of the Sorority's programs, as she has helped the chapters of the Midwest District continue to implement them during her time as Counselor. She has been a huge resource for chapters interested in starting their own commissioning projects, those wanting to get more involved in Scouting for Music, and has increased awareness of National scholarships and awards. I believe she can continue to raise awareness about these programs at the National level and continue to increase involvement throughout the next biennium.

Not only am I positive that Adrienne will successfully promote existing programs, but I am also confident that she will be able to successfully incorporate her new ideas within the existing programs. She wants to expand on the 'Focus on Five' program, giving chapters new goals to strive for and improve upon. This is only one example of what Adrienne has in store and how she will tweak her ideas so that the result is what's best for the Sorority and Chapters at this time.

Adrienne is the type of person that anyone can go up to and talk to. She listens to what you have to say and wants to help in any way she can. This is important when it comes to the Vice President of Special Projects, as students will have questions about how to become involved, or what a particular program is. They'll want to know how to fill out an online form and what they can do to get more of their chapter interested in participating. These personal qualities continue to add to Adrienne's qualifications for the Special Projects position.

It is without hesitation that I recommend Adrienne Rall for the position of National Vice-President for Special Projects.

Much Love in the Bond,

A handwritten signature in black ink, appearing to read "Shalyn Guthery". The signature is fluid and cursive, with a large, stylized initial "S" and "G".

Shalyn Guthery  
Life Member, Tau Beta Sigma

April 25, 2015

To the Sisters of Tau Beta Sigma,

It is with great pleasure that I write to you to recommend that Adrienne Rall be the next Vice President of Special Projects for the National Council of Tau Beta Sigma. I have worked closely with Adrienne as a chapter member needing advice, as well as a member of her District Council this past year.

I am not sure when I officially met Adrienne, but before I knew her she was the person that always came to mind when you think of someone who lives the ideals of Tau Beta Sigma. It is rare to find someone with such passion for an organization that you see that passion from simply speaking to him or her. That passion drives Adrienne to excel as a sister. From the time she was initiated, she has made every effort to make Tau Beta Sigma even better than it is.

She has played an active role at the chapter, district, and national level. She remains very active in the Theta Mu chapter, of which she is an alumna. I first knew Adrienne as the counselor for the Midwest District. She was a sister that I looked up to and she inspired me to be a better sister and person.

I began working with Adrienne at the end of my sophomore year when I was elected to the Midwest District Council as Vice President of Special Projects. Adrienne is the ideal sister to mentor younger sisters, especially when they are taking on a new role. I was unsure of how to succeed in this new role, but Adrienne guided me, and because of her I am lucky enough to be serving a second term on the council.

Whether I was going through hard times concerning TBS, or it was a personal matter, I knew I could turn to Adrienne for some very sound and wise advice. Even when I thought there was no hope Adrienne found a way to make light of the worst of situations.

The programs of our sorority are something that I have recently become passionate about and Adrienne was a big part of that. She encouraged me to originally run for a district position, and then continued to help me grow. If we are going to continue to get all of the chapters more involved with programs, then Adrienne is the person to do that. She is someone that younger sisters look up to and I know that she will be more than successful in this position.

I would be happy to further discuss the wonderful person and sister that Adrienne Rall is, if you wish.

MLITB,  
Laura Cooke  
TBS President – Zeta Omega, University of Missouri  
Vice President of Special Projects, Midwest District