

May 1, 2017

Dear Tau Beta Sigma Members,

It is with great honor that I present myself to you as a candidate for the position of National Vice President for Colonization and Membership for Tau Beta Sigma. I truly believe that my experiences and previous responsibilities within the sorority, my professional organizational skills, and my commitment to the purpose and ideals of Tau Beta Sigma make me an ideal candidate for this position.

Throughout my career in Tau Beta Sigma, I have been blessed to play many different roles from a student leader to a counselor and advisor to the National VPSP; I believe that the experiences those roles have provided me make me a qualified candidate for the National VPCM position. I began my journey into TBS as a freshman in college, completely unaware of what I was actually joining: A small group of amazing women struggling to keep their Sisterhood alive after their chapter had all but crumbled. It would have been easy for me to be scared off by this, but instead I chose to embrace Tau Beta Sigma and to help rebuild our chapter. During my four years as an active member, I served as both chapter treasurer and chapter president, leading Theta Mu to become more organized, more diversified, and more committed to the Sorority's ideals.

As an alumnus, I have continued to serve our Sisterhood. In 2007 I was elected to the Midwest District Alumni Association Steering Committee and continued to serve on it until 2010. During that time, I was able to learn more about the National level of Tau Beta Sigma, build a rapport with active members, and network with alumni and National Leadership Team members, all of which helped me for my appointment as the Midwest District Counselor in 2010. Under my Counselor leadership, I believe that the Midwest District truly thrived: MWD chapters consistently had a high percentage of on-time paperwork; MWD participation in both District and National Conventions increased; MWD participation in National Programs increased; MWD ways and means initiatives became more focused and purposeful; MWD Officers were introduced to and consistently used strategic planning each year; and the MWD Convention planning became more effective and efficient. In addition, I proved myself as an asset to the National Leadership Team by organizing, finalizing, and maintaining the Counselor's Notebook, by organizing and facilitating monthly Counselor conference calls, and by serving as a mentor to incoming Counselors.

In December of 2014 I left my position as the Midwest District Counselor when I was appointed by the National Council to the position of National Vice President for Communication and Recognition. Although my tenure in that position was shorter than normal, my experiences and the skills gained as the VPCR were valuable. I learned to uphold National Council responsibilities including: Effectively and efficiently communicating with every level of the Sorority, from active members to National Leadership Team members; promoting Sorority programs, awards/scholarships and other initiatives; working well under and keeping deadlines; maintaining organized and complete records and documents; and establishing sincere and professional relationships with active and alumni members throughout the nation.

During my time as VPSP, I have continued the Focus on Five Campaign created last biennium and have worked diligently to improve the campaign. I moved all of the stripe and lyre piece postings to a single Facebook group and enlisted the help of a Focus on Five liaison from each chapter to streamline communication between myself, the District VPSPs, and chapters. These changes, combined with the hard work and dedication of the District VPSPs, has resulted in increased participation in the campaign itself as well as increased participation in our National Programs when compared with last biennium's data. In the 2015-2016 school year alone we more than doubled the number of chapters that completed all stripes of the flag and increased the number of chapters completing all stripes and lyre pieces by 550%! In addition to the Focus on Five Campaign, I have also worked this biennium on other projects including national program guides and other national document revisions, the National Convention Savings Plan Challenge, District Convention Women in Music Speaker Series, and the development of two potential National Programs: Coda and For Greater Practice.

This biennium, I have collaborated with Jonathan Markowski, the current National VPCM, as well as the rest of the National Council concerning our Membership Education processes and procedures. In particular, I helped with the development of the MEP Template and with the revisions to the Guide to Membership Education. Moving forward, I would like to continue the development of our MEP and CMEP resources including creating prepared lesson plans as well as a CMEP template to compliment the MEP Template. I would also like to continue the development and implementations of the Chapter Visitations, as they have proven to be a huge benefit to the Sorority this biennium. I want to work specifically with the Counselors and the CVAs to further develop any resources needed for successful future visits. In the area of Colonization, I would like to utilize the recruitment videos and one of the proposed national programs, both currently in development, to aid in our advertisement and appeal to campuses and band directors.

I do have additional ideas for the VPCM position and the National Council. And, while I am a firm believer in strategic planning, my experiences have also taught me to be flexible, as my goals should not exceed those of the whole. Therefore, I am excited to see what ideas and proposals come out of both the National Leadership Team meetings and the National Convention this summer. I am wholeheartedly committed to this organization and its ideals, and I truly want what is best for each and every one of its members. I am eager to serve Tau Beta Sigma once more, and I hope that you will consider my candidacy.

Love Always in the Bond,
Adrienne Rall

Adrienne Marie Olin Rall

3703 14th Ave., Kearney, NE 68845

308-708-0737

adrienne@photosbyamor.com

B.A. Degree in Music, Minor in Psychology

2006

University of Nebraska at Kearney, Kearney, NE

Graduated with Honors

Graduated Summa Cum Laude with a 3.939 GPA.

Named on the Dean's List every semester enrolled.

High School Diploma

2002

Paonia High School, Paonia, CO

Graduated as Valedictorian with 4.0 GPA.

Career History & Accomplishments

Professional Photographer, Captured Moments: Photos by AMOR, Kearney NE

2008-Present

- Provide many photography services including maternity and newborn portraiture, children portraiture, senior portraiture, family portraiture, wedding day coverage, and business function/party coverage.
- Work directly with clients to develop and produce beautiful, timeless and one-of-a-kind photographs that they will love and cherish forever.
- Developed and currently maintain a professional website, www.photosbyamor.com, and an online print services and ordering system.
- Possess knowledge of and consistently use photo-editing software, including Adobe Photoshop and Graphic Converter.

Color Guard Coach, University of Nebraska at Kearney, Kearney NE

2008-Present

- Work directly with the Director of Bands and the Assistant Director of Bands to efficiently manage and coach the UNK Color Guard Team. Occasionally help with marching drill writing in regards to the color guard.
- Choreograph and teach challenging yet entertaining routines and drills to the color guard.
- Teach the color guard captain how to choreograph successful routines and drills while letting his/her own creativity and ideas flourish.
- Responsible for the organization and maintenance of all color guard costumes, props and equipment.
- Select and order costumes, props and other equipment necessary for the season.
- Organize fundraisers to enable the purchase of new color guard equipment.
- Attend and assist color guard at performances, including trips overseas.

Color Guard Coach, Grand Island Northwest High School, Grand Island NE

2008-Present

- Work directly with the band director to design compelling, challenging, and competitive marching shows for high school students.
- Organize and judge tryouts.
- Choreograph and teach routines and drills to the color guard.
- Teach the color guard team how to read and successfully execute marching charts on the field.
- Select and order costumes, props, and other equipment necessary for the season.
- Attend and assist color guard at all performances and competitions.
- Manage the winter guard program by writing routines, running rehearsals, and scheduling clinic and performance opportunities.

Freelance Color Guard Choreographer, Kearney NE

2008-Present

- Work directly with high school band directors and design staff to design compelling, challenging, and competitive marching shows for high school students.
- Choreograph and teach routines to color guard teams throughout the state of Nebraska, Having instructed and/or choreographed for 8 different high school color guards.

Color Guard Instructor, UNK Sounds in the Summer Camp, Kearney NE

2005-2015

- Work with the other color guard instructors to pick a musical theme for the camp, to organize and execute team-building exercises, and to choreograph routines for all color guard campers.
 - Teach the both color guard and marching fundamentals that will be helpful to all color guard members when they return to their respective high schools to start their marching band seasons.
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Tau Beta Sigma History & Accomplishments, Life Member of the Theta Mu Chapter since 2009

National Vice President for Special Projects

2015-Present

- Currently developing proposals for two new National Programs to debut at the 2017 National Convention.
- Built on the success of the inaugural year of the Focus on Five Campaign by creating the Focus on Five liaison positions, by streamlining all stripe and lyre piece postings into one Facebook group, and by giving each District the opportunity to create their own lyre piece each year.
- Continued the 2015 National Convention Savings Plan, expanding it to a savings challenge and creating a Facebook Group to establish a community with guides for saving and prize giveaways for participation.
- Revised the Women in Music Speaker Series Program Guide and the Crescendo Program Guide.
- Assisted in several other document revisions including the Counselor's Notebook, The Guide to Membership Education, the MEP Template, and The Chapter Operations Handbook.

National Vice President for Communication and Recognition

2014-2015

- Utilized social media resources such as Facebook pages, Facebook groups, and Twitter to actively advertise and communicate important Sorority deadlines, events, and milestones. This led to an increase in the number of eligible scholarship applications from previous years.
- Facilitated the National Council session of Leadership Development Panel Series.
- Held bi-monthly student chats on Facebook to increase National Council communication with students.
- Designed a National Convention savings plan and a National Convention expenses spreadsheet to increase awareness of and attendance to National Convention 2015.

Midwest District Counselor

2010-2014

- Increased the percentage of on-time chapter paperwork.
- Increased participation in District and National Events as well as participation in National Programs.
- Introduced the Midwest District Officers to and consistently used strategic planning each year.
- Compiled, organized, finalized and maintained the Counselor's Notebook.
- Organized and facilitated the monthly Counselor's conference calls.
- Served as a counselor mentor to newer, less experienced counselors.

Vice President of Programs, Midwest District Alumni Association

2008-2010

- Revamped the application and selection process for the Graduating Senior Awards given by the MWDAA.
- Created and facilitated awards for active and alumni members of the Midwest District.
- Supplied the chapters and officers of the Midwest District with a database of alumni members willing and able to run workshops and sessions pertaining to the fraternity/sorority.

Beta Psi Colony Advisor

2010

- Successfully guided the Beta Psi chapter through the colony process and into chapterhood.

Charter Member, Midwest District Alumni Association Steering Committee

2007-2008

- Contributed to the steering committee in order to reinvent and realign the MWDAA to fit within the ideals of the new national alumni associations.

Theta Mu Chapter Involvement, Theta Mu Chapter

2002-2006

- Served in many chapter roles, including President for two terms and Treasurer for one term. Also served on the 2007 Midwest District Convention Committee and the Ritual Committee.

Tau Beta Sigma Convention Attendance

Northeast District 2015-2017

North Central District 2017

Midwest District 2003-2016

- Awarded the Midwest District Alumni Association's TBS Graduating Senior Award: 2006
- Made and Honorary Member of the MWD of Tau Beta Sigma in 2010
- Made an Honorary Member of the MWD of Kappa Kappa Psi in 2011

Western District 2013, 2014, 2017

Southwest District 2010, 2015, 2016, 2017

- Made and Honorary Member of the SWD of Tau Beta Sigma in 2017

National Convention 2011, 2013, 2015

- Co-organized the Ritual of Excellence: 2011, 2013
- Assisted with preparations for the Wava Memorial Ceremony: 2013
- Performed the duties of NVPCR including minute taking and presenting during sessions: 2015

Committees Advised

- District Level: Nominations, Membership, Ways and Means, Programs, Convention Site, Publications, Sisterhood and Spirit
- National Level: Programs and History and Traditions

Workshops & Clinics

- 2017 NED Workshop, Music-Led Service
- 2017 NCD Workshop, Creating an Impactful Ritual
- 2017 NCD, 2016 SWD, and 2015 NED Workshop, Ask ALL the Questions (co-hosted)
- 2017 WD Workshop, Becoming a Well-Balanced Sister
- 2016 NED and SWD Workshop, National Program Event Planning 101
- 2016 MWD Workshop, Membership Education Chat
- 2015 MWD Workshop, Creating a Successful MEP
- 2014, 2015 MWD Workshop, Living the Ideals of TBS
- 2013 National Convention Workshop, Auxiliary in TBS
- 2011 MWD Workshop, Chapter Operations
- 2008, 2010, 2011, 2012, 2015, 2016, 2017 Various District Color Guard Clinics



TAU BETA SIGMA
FOR GREATER BANDS

Dear Sisters of Tau Beta Sigma,

It is with great excitement that I write this letter to you recommending Adrienne Rall to become the next National Vice President for Colonization and Membership. I have known Adrienne for almost four years now and have worked with her on many projects. As I will explain, I think very highly of Adrienne and it is my belief that she will serve our Sorority with great outcomes should she be our next Vice President for Colonization and Membership.

My first interaction with Adrienne stemmed from National Convention 2013 where I was contacted to assist in the implementation of the Ritual of Excellence at Convention. It became almost immediately apparent that Adrienne is a detail-oriented person. She wanted the best for our Sorority's Ritual, and I believe because of her effective coordination, the event was extremely successful. My interactions with her continued when I became a District Officer, with most of my experience with Adrienne being throughout my time as NED President.

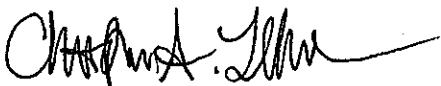
My close interactions with Adrienne happened throughout District Leadership Conference and National Convention in 2015. Adrienne facilitated conversations between the District President cohort, specifically on strategic goal setting and how goal setting needed to be beneficial to everyone in a district. Adrienne's direction throughout this activity was clear, helpful, and specific. Adrienne continued to be a guiding force for me throughout my term as District President, and continues to be a guiding force for the entire Northeast District.

Adrienne's abilities as a leader go beyond my interactions, Adrienne has the ability to captivate an entire audience when she speaks. In both one-on-one conversations, and in large group settings, Adrienne has the ability to connect with everyone she interacts with. Adrienne is goal focused; she is a person who sets a balance of reasonable and ambitious goals for herself, and then she commits to them. With a successful roll-out of the Crescendo updates, and the continuation of Focus On Five, Adrienne has overseen an increase of chapter participation in National Programs. Adrienne set out clear expectations and provided support for chapters to succeed; I see her continuing this attitude as Vice President for Colonization and Membership.

Finally, I'd like to share one anecdote from when I attended District Leadership Conference. We were tasked with writing compliments to everyone in the room. When I wrote my compliment for Adrienne, I specifically remember writing "You are a true leader." Those feelings remain today, and have not wavered. I see Adrienne as a true leader and I unconditionally trust her to be our Sorority's Expansion Officer. She has the ability to promote Tau Beta Sigma at schools, and continue to grow our Sorority's membership. I see Adrienne taking who we are, as Tau Beta Sigma, and bringing it to the next level by pushing us to be even greater.

To restate, I think very highly of Adrienne and I encourage you to join me in supporting her to become our next National Vice President for Colonization and Membership. If you have any questions, please do not hesitate to reach out to me.

Respectfully Submitted,



Christopher A. Lukasik

Tau Beta Sigma Life Member #3259

Past Northeast District President 2015-2016

May 1st, 2017

To the National Delegation of Tau Beta Sigma,

It is with great honor I recommend Adrienne Rall for Vice President of Colonization and Membership of the National Council of Tau Beta Sigma for the 2017 – 2019 biennium. I worked very close with Adrienne this past year as Vice President of Special Projects for the Southwest District.

I met Adrienne Rall at Southwest District Convention 2016 in Mesquite, TX. Before she even knew my intentions of running, Adrienne had come up to me and introduced herself. As soon as I was elected, Adrienne came to me once again and expressed her congratulations and made me aware of her place in my new position. At District Leadership Conference in Stillwater, I was able to spend some more time with Adrienne and speak with her about my position. Adrienne was very knowledgeable on her position as well as my position and offered her assistance when need of help was expressed.

Adrienne has been there multiple times throughout the year when I have needed her assistance with Focus on Five, answering questions on Programs, tracking Focus on Five, as well as being there as a mentor and friend when things got rough. Adrienne is very intelligent and fulfills all the qualities of the 5 and 8 and would continue to uphold and express the ideals of Tau Beta Sigma in this leadership position.

Due to her expertise of being the principal leader of Focus on Five this past biennium, Adrienne has an expansive knowledge of the chapters in our nation. She is aware of the districts and who is in what district, as well as where in our sorority is in need of more chapters or more CVA's or counselors and can bring those concerns to the National Council.

Adrienne is a professional and well-rounded individual. She exudes confidence in all she does and is not afraid to speak her mind. She is willing to take responsibility when she makes a mistake and is clearly content with confrontation.

I have no doubt in my mind she will do a fantastic job as our next Vice President for Colonization and Membership. Adrienne has been and will continue to be a great mentor, friend, and sister. I have no restrictions in recommending her for this position and know that it would do our sorority well.

Thank you for your time & MLITB,

Hannah Wells

Vice President for Special Projects Southwest District 2016 – 2017

Psi Chapter – Tau Beta Sigma

1 May 2017

To whom it may concern:

I write you today to freely recommend Adrienne Rall for the position of National Vice President for Colonization and Membership on the National Council of Tau Beta Sigma.

Two of Adrienne's many admirable qualities immediately come to mind when reviewing the responsibilities for this position: communication skills and conflict resolution skills. I have witnessed these qualities in Adrienne first-hand in our own band program, at the chapter level, and at the district level with consistent positive effect over the past seven years that I have known her. For those that know her, she is always the "go-to" person when information or perspective on a situation is needed. She always responds out of caring, thoughtfulness, and experience, making her a very trusted person.

Adrienne is highly respected by the students, staff, and faculty of UNK, and receives similar regard from her other associates in the community and at other schools at which she teaches. Her work ethic and sense of duty in service to her responsibilities is second to none.

I have an immense amount of respect for Adrienne. I am consistently impressed by her professionalism, attitude, loyalty, dedication, musicianship, work ethic, honesty, intelligence, and consideration for others. Adrienne had been a constant anchor for our band program at UNK for several years before I began my tenure as Director of Bands in 2010, and she still serves admirably in many capacities in the present day.

Adrienne's current service as National Vice President for Special Projects provides her with first-hand experience and knowledge of the responsibilities and demands of serving the National Council of Tau Beta Sigma. This invaluable experience, along with previous leadership positions within the Midwest District and at the Chapter level as a student, shows a strong overall picture of an individual with the highest ideals of service in mind and character. I believe she will bring this wealth of experience to the position of Vice President for Colonization and Membership on the National Council with outstanding success.

Warm regards,



Dr. Duane Bierman
Chapter Sponsor, Theta Mu Chapter of Tau Beta Sigma
Director of Bands
Associate Professor of Music
University of Nebraska at Kearney