

KAPPA KAPPA PSI



MUSICIANSHIP • LEADERSHIP • SERVICE

2017 National Convention
Elections Newsletter



for distribution at District Conventions

KAPPA KAPPA PSI

MUSICIANSHIP ★ LEADERSHIP ★ SERVICE

Candidates for National Office and the Board of Trustees 2017 - 2019 Biennium

Alphabetically by Position

National President

Evan Thompson

*(advances to the office of National President by simple majority vote at the National Convention
this summer)*

Candidates for National Vice President for Colonization & Membership

Marco Krcatovich

Jessica Lee

Candidates for National Vice President for Programs

Ema Ashley

Nicholas Bratcher

Maxy O'Connor

Ed Savoy

Derek Stoughton

Candidates for National Vice President for Student Affairs

No packets submitted

Candidates for Board of Trustees

(3 seats - 4 year terms: 2017 - 2021)

Daniel George

Eric Morson

Preston Ramsey



Brothers,

On behalf of the Nominations Committee, I am pleased to provide the 2017 Elections Newsletter. This Elections Newsletter is published pursuant to Section 3.708 of the National Constitution. Though an Elections Newsletter has been published for more than 20 years, this year it is part of a newly revised nominations process that was approved by the National Chapter at the 2015 National Convention. The entire nominations process will be completed prior to the National Convention, with a slate published and promulgated at least 30 days prior to the start of the convention. The slate will be accompanied by a report from the Nominations Committee explaining the basis for the slating decisions. Look for the slate and report on the National Convention website, as well as other Kappa Kappa Psi sites.

This Elections Newsletter was prepared by the National Headquarters staff from information provided by the candidates. Please take time to review it and familiarize yourself with the candidates for national office. Other information, including promotional videos for each candidate, will be posted to this and other websites for your information and education. If you have questions or wish to reach out to candidates, please do so by following up via their contact information.

You will note that there is only one candidate for National President, Evan Thompson, the current VPCM. According to the National Constitution, the VPCM automatically succeeds to the Office of National President with a simple majority vote of the National Chapter.

You will also note that no candidates submitted nominations materials for Vice President for Student Affairs. While this is unusual, it is not a constitutional crisis. The Nominations Committee has the authority to slate candidates wherever it feels is best. A number of candidates have indicated a willingness to be considered for offices other than their primary choice. In addition, the Constitution offers other options to address vacancies in office at the close of the convention.

I hope you find this information helpful and enlightening. If you have any questions about the nominations process, please don't hesitate to contact me, or NHQ staff. Please make your plans now to attend National Convention in Orlando, July 18-22, where important decisions affecting Kappa Kappa Psi, including the selection of national officers, will be made.

Fraternally yours,
Chris Haughee, Chairman
Nominations Committee



Evan L. Thompson, from the University of South Carolina, was initiated into the Zeta Chi Chapter of Kappa Kappa Psi on April 8, 2006. Evan was elected National Vice President for Colonization & Membership at the 2015 National Convention in Lexington, Kentucky. Prior to his election, Evan served the fraternity as a Southeast District Governor (2012-2015) and a National Chapter Field Representative (2010-2012).

As National Vice President for Colonization and Membership, Evan has been responsible for advancing the purposes of the fraternity through administering the colonization and membership development initiatives. Evan led a complete overhaul of the colonization process creating a more efficient and meaningful process focused on member development, chapter operations, and officer training. He also led efforts to document the fraternity's discipline procedures which resulted in an Investigation Protocol document now available for all members. Evan continues to serve as a member of the Curriculum Development Committee which is engaged in developing The National Membership Education Program: The Road to Wisdom. Evan continues to represent the fraternity at events and professional conferences across the country including The Midwest Clinic in Chicago and Honda Battle of the Bands in Atlanta.

Evan graduated from the University of South Carolina with a Bachelor's of Music Degree cum laude with emphasis in Instrumental Music Education in 2009. He graduated from Western Governors University with a Master's of Science Degree in Educational Leadership in 2016. Professionally, Evan is the Band Director at Chestnut Oaks Middle School in Sumter, South Carolina, and an Instructor in the Department of Dance, Music & Theatre at Coker College in Hartsville, SC. He is a member of the Sumter Community Concert Band and the Palmetto Concert Band. Professional affiliations include the National Association for Music Education, South Carolina Band Directors Association, and South Carolina Music Educators Association. Evan is a Life Member of Kappa Kappa Psi, Tau Beta Sigma, and the University of South Carolina Alumni Association.

2017 - 2019 Incoming National President EVAN THOMPSON

Brother of Kappa Kappa Psi:

It is with excitement and hope that I present myself as a candidate for the office of National President of Kappa Kappa Psi for the 2017-2019 biennium. My life was forever changed in 2006 when I became a brother of this Fraternity. The experiences and people of Kappa Kappa Psi have shaped my life and made me into the person I am today. The history and traditions of the Fraternity continue to inspire me, and it is through this inspiration of Bohumil Makovsky, William A. Scroggs, and A. Frank Martin that we will exemplify The Founders' Spirit. With the help of all active members, alumni, leadership, sponsors, and directors, I know we will continue to lead college/university bands by the examples of our incredible Founders. I am ready to serve as your National President. It would be the honor of a lifetime to lead this organization, advocate on its behalf, and advance our vision, mission, and values.

As we approach our 100th Anniversary and Centennial Celebration, there has never been a more exciting time to be affiliated with Kappa Kappa Psi and embody The Founders' Spirit. Our membership is at its highest levels ever, and enthusiasm for our brand is evident throughout the nation. The National Council has taken steps to bring Kappa Kappa Psi into the 21st Century by updating many of our programs and procedures to reflect the needs of active members, sponsors, and directors. Our chapters continue to present impressive service projects and musical activities that promote our values and advance high quality musicianship and service to bands. My own work with many student leaders has revealed an intense passion for Kappa Kappa Psi and present remarkable maturity in the face of adversity. We have much to be proud of as members of Kappa Kappa Psi, and my goal is to celebrate that excitement and see commitment continue into our Centennial.

There is an old Japanese riddle: "Who must do the difficult things?" Answer: "Those who can." I know this is a value we hold true within the college band world,

and this is indeed the type of attitude that was reflected by our Founders. Kappa Kappa Psi continues to be the leader on many important issues including hazing, values, and leadership. As we reflect on 100 years of our existence, it is imperative that we continue to shape our identity within the college band movement as an advocate for bands and band music, and a leader within the band world known for a cultivating culture of excellence. In celebrating 100 years as a Fraternity, let us look to our past for inspiration and live by the example of *The Founders' Spirit*.

Bohumil Makovsky is the Guiding Spirit of Kappa Kappa Psi. He strongly supported the creation and development of Kappa Kappa Psi as a fraternal organization that fostered the development of better music and recognized the value of dedicated leadership. Boh was a teacher, father-figure, brother, mentor, and friend to his students. One quote about Boh says, "He came to A&M College to direct the band but we found that he was building men!" This spirit of building up people was exhibited by Boh in his relationships with his colleagues and students. This personal fellowship became the guide by which all fraternal activities would be founded. That spirit will continue to guide us in this next biennium in the form of the following goals:

- **Membership Development:** We will continue the work of the National Curriculum Development Committee as we revise and amend the pilot curriculum of The Road to Wisdom. This work will take time as the committee continues piloting the curriculum and seeking feedback from participating chapters. It is important that our work continue to involve active membership, and that we work to integrate chapter identity into an overarching education program. My vision for this biennium is to see chapters implement The Road to Wisdom, and have the committee continue refining this education program through engagement with active members to ensure all chapters are confident and successful in their pursuit of excellence in membership education. Bohumil Makovsky was an educator and had high expectations for his

students and their performance. His work went beyond musical performances and focused on developing his students into the best people possible. We will continue to embody this spirit by educating our membership candidates and brothers on the values of the Fraternity and instilling in them skills and ideals that will ensure life-long success and service.

- **Director's Advisory Board:** The Director's Advisory Board will consist of the National Vice President for Professional Relations and nine (9) college band directors appointed by the National Council in collaboration with the Board of Trustees. This advisory board will provide strategic advice to the fraternity leadership on matters relating to musicianship, current college/university issues, updates from other organizations, the National Intercollegiate Band, and the National Commissioning Program. The Director's Advisory Board will be a medium for directors to provide insight and leadership to the fraternity, and they will serve as an advocacy tool for the National Leadership. Boh understood the importance of mentorship, education, and high quality musicianship. The advisory board will revitalize our relationship with college and university band directors and sustain our relevance and growth for another 100 years.

William A. Scroggs is the Founder of Kappa Kappa Psi. He conceived the idea that an organization should be established to bring together band members from colleges and universities. This dream, this idea was initiated in order to build fellowship, a love of music, and a dedication to leadership. Mr. Scroggs served as the first president of the fraternity in its infancy and facilitated the establishment of a corporation and National Fraternity. The dream of Kappa Kappa Psi was realized, and Scroggs' spirit lives on in all that we do to foster better leadership and service to college and university bands. In his own words, Scroggs says, "See that you are worthy of the great honor awarded for your faithful devotion to our band." Membership in Kappa Kappa Psi "will be one of the most satisfying events of one's life."

- **Leadership Development:** As we embody the spirit of our Founder, William A. Scroggs, let us make leadership the future of our fraternity. Within this core value is the relevance we are looking for as an organization for our next 100

years of service to college and university bands. My belief is that leadership development must start as an initiative of the National Council, and the ritual must be threaded throughout every idea and phase. We would utilize District Conventions, Leadership Conferences, and National Convention to begin the initial phases of our work. Future phases would involve peer-led programming at the chapter level and the formation of a Leadership Academy that would provide summer workshops and training for current and aspiring chapter officers. We have excellent resources within our brotherhood to begin this work, and I intend to see it become a reality this biennium.

- **Student Well-Being:** Something not discussed often is the wholeness, harmony, and well-being of our active members. College can be a difficult time for many of our students financially, emotionally, and physically. My goal is to ensure we tailor programming to address the needs of our active members, and provide a culture of support and compassion in the face of life's challenges. Building up skills in life management, financial planning, and motivation should be a service we provide to our active members and to our fellow college band members. This will be a work in progress that I hope will begin to take shape this biennium. William A. Scroggs' goal was to establish an organization that connected all band members together across the country in order to build up fellowship and leadership. This spirit of family and brotherhood must continue as we support each other and create a culture of inclusion and compassion.

A. Frank Martin is Mr. Kappa Kappa Psi. He was the First Grand President from 1919-1922 and the Third Executive Secretary from 1939-1964. His dedication to Kappa Kappa Psi has been unmatched, and his commitment to building chapter resources and operational knowledge continues to guide leaders of the Fraternity today. His work in creating the Ritual and important symbols has remained intact for almost a century and continues to inspire members each and every year. "A leader must be able to show his people the road to service, to ambition, and to love." This spirit of loyalty and dedication should continue to influence our decisions as brothers and motivate us to always Strive for the Highest!

- **Chapter Officer Training and Operations:** Building on this spirit of loyalty and dedication requires knowledge and skills. The National Council will work together to develop documents and materials that assist in chapter officer training, transition, and management of chapter operations. This is an area critical to our success at the local level, and many chapters struggle to maintain consistent leadership well-versed in operations and fraternity responsibilities. Providing explicit instructions, examples, and frequently asked questions could assist in alleviating some issues our chapters encounter in this area. Working together with District Governors and District Officers, we should focus on the development of regional officer training and leadership development within each district. Current and aspiring officers will receive training in their specific office that is consistent with national procedures and policies. In addition, the regional training will include aspects of the fraternity's leadership development initiatives. Bohumil Makovsky's example inspired his students to become better people and leaders. Men like A. Frank Martin embodied the spirit of Boh and led our organization into years of unprecedented growth and achievement by focusing on active members and building strong, effective leaders.

The Founders' Spirit should inspire all of us as we advance college and university bands for another 100 years. Let us bring the spirit of these Founders front and center as we strive to shape our identity for the next century. As we continue to grow in our diversity, let us never forget that we are one brotherhood. The Founders' Spirit calls for fellowship among all college and university band members. This fraternity should exist for all eligible band members who are committed to service, leadership, and better music. I ask all of you to join me in growing Kappa Kappa Psi into a place for all who love band and are willing to commit themselves to its promotion and development. With the dedication of all brothers, alumni, sponsors, directors, and friends of Kappa Kappa Psi, we will ensure another 100 years of Striving for the Highest and living *The Founders' Spirit!*

In this together,
Evan L. Thompson
National Vice President for
Colonization & Membership
Kappa Kappa Psi



Marco Krcatovich II currently serves as the National Vice President for Programs. Brother Krcatovich was initiated into the Nu Chapter of KΚΨ in 2001 at the University of Michigan. He was a member of the Michigan Marching Band, served his chapter as Corresponding Secretary, and served the North Central District as Vice President for Colonization and Membership and two years as District President. At the end of his second term as District President, Brother Krcatovich was honored with the J. Lee Burke Student Achievement Award, in part for his work in changing the culture of district conventions and events by focusing on promoting education and leadership among all brothers, and the introduction of workshops as the central feature of district convention, while making district business more efficient so there were more opportunities for educational programming.

Since his graduation from the University of Michigan, Brother Krcatovich has served as Colony Advisor for both Mu Epsilon (East Stroudsburg State University, Pennsylvania) and Nu Theta (Northeastern University, Massachusetts), installed the Nu Eta (St. Augustine's University, North Carolina), Nu Xi (University of Illinois – Urbana/Champaign), and Nu Pi (University of Illinois – Chicago) chapters, served on the advisory board for the Theta Beta and Eta Gamma (ΤΒΣ) chapters at Boston University during a difficult time for the chapters, and became an honorary member of both chapters and of the Northeast and Midwest Districts. Brother Krcatovich served as National Vice Chair and Membership Chair (2011-13) and National Chair (2013-15) for the KΚΨ Alumni Association's Board of Directors. He was the first brother to donate through the Alumni Giving Program (AGP) at a level where he could give the gift of Life Membership and has since gifted a second Life Membership to his first chapter Vice President and the person who recruited him to join Kappa Kappa Psi as a freshman.

Brother Krcatovich graduated with a Bachelor's Degree in Atmospheric, Oceanic, and Space Science with a concentration in Meteorology from the University of Michigan's College of Engineering in 2005. He graduated from the University of Pennsylvania's Graduate School of Education, where he earned a Master's of Science in Education degree in Higher Education Management in 2007.

Brother Krcatovich currently serves as the Director of Institutional Research and Effectiveness at Governors State University in University Park, Illinois. This senior administration position includes supervising professional and administrative staff, producing federal and state reports and grant research, overseeing the only academic research program on campus to provide professional research op-

2017 - 2019 Candidate for National Vice President for Colonization & Membership MARCO KRCA TOVICH

My fellow brothers of Kappa Kappa Psi,

I enthusiastically declare my candidacy for the office of National Vice President for Colonization and Membership for the coming biennium. As your current National Vice President for Programs, I have the experience gained during my time on our National Council and immediate knowledge of all the work of our leadership. As a past colony advisor, chapter advisor, and Chair of our Alumni Association Board, I know how to serve every brother from our newest to those that helped us navigate 98 years as a fraternity.

As a professional in my field, I bring a deep background in areas that will make me successful as your next National Vice President for Colonization and Membership.

We are at an important moment in our brotherhood. The current National Council has built the foundation, but we must do more because that is what it means to be a brother of Kappa Kappa Psi. If we want to be around for 100 years and beyond, we need to look at some critical areas where our energies and efforts can help me our mission forward.

We are implementing a National Membership Education Curriculum, based on the support of brothers at our last national convention. This curriculum is a national effort to train our newest members and support our membership educators using the best practices of teaching and education. I want to continue to implement the new curriculum so we can move beyond the pilot and testing stage, but I also want to expand the committee so we can focus on helping chapters with hands-on support as they implement the changes. A broader team and effort will allow us to expand the scope of this work to include post-membership education and recruitment. I also want to put our colonies at the front of the line because I have seen first-hand the membership education training of our newest chapters and I think they can teach us a lot about where we can improve these efforts as we roll this out for every chapter.

In that same vein, we need to increase the opportunities to serve our brotherhood

after graduation and share our talents and gifts. When I was on the Board of our Alumni Association I saw many enthusiastic brothers who could serve as future sponsors, governors, even national officers, but as an organization we needed to provide more leadership development opportunities for them. Based on that I co-authored an approved Leadership Development strategic plan with incoming President Evan Thompson and I want to see those efforts continue so we can have a deep pool of leaders that can work hands-on with chapters, districts, and band programs. You'll see the first efforts of that plan at National Convention as chapters are invited to apply for leadership grants to bring speakers to your campus to help develop leaders in your band program.

When it comes to our newest chapters and those that go through discipline, I don't think the process should end with active status, but instead it should involve support throughout the transition and beyond so chapters are not left on their own to figure out how to become not just an active chapter, but a superior one. Having more trained leaders will give us the opportunity for these chapters to get hands-on, individualized outreach. Making the long-term development of our chapters a priority will make sure we have a bright future ahead on our campuses.

Finally, I believe we need to support the entire being of our brothers (as set in the goals of our incoming President) and have worked at all levels of the fraternity to provide more education, teaching, and mentoring.

I serve as a mentor in my professional and fraternal life based on the skills I learned as a brother of Kappa Kappa Psi and we need to continue to expand this work. I also want to support brothers of all backgrounds. I know, from being a low-income student who worked two jobs to get through college, that we need to make sure the fraternity is accessible to all students.

On our National Council, I have advocated strongly for our brothers so we do not create a fraternity they cannot join or afford and I have looked for ways to control dues and costs. I want to continue that work and make education on equity, discrimination, and empathetic support of our brothers a priority

portunities to undergraduate students, and serving and chairing numerous university committees on strategic enrollment planning, student evaluation, effectiveness in university operations, and data warehousing management system development and improvement. In his free time, he performs in the Encore Concert Band, based in Mokena, Illinois, as the third and bass trombone continuing 23 years playing in bands.

for our National Council.

I currently serve as the Director of Institutional Research and Effectiveness at Governors State University in University Park, IL. This senior administration position requires me to set and meet deadlines, regularly communicate and collaborate with colleagues on campus and across the country, and produce high quality work whose accuracy may determine our eligibility for federal grants and aid. I also supervise an incredible professional and student staff while juggling numerous committees and strategic initiatives. My varied and extensive professional and Fraternal experience present a perfect template for my success as your National Vice President for Colonization and Membership.

Kappa Kappa Psi is on a great trajectory and we head into 100 years as a brotherhood with a lot to celebrate. That does not mean we are perfect. Every lost chapter or brother who doesn't graduate an active member of Kappa Kappa Psi should be a reminder that we have more work to do. I want to focus on building our resources, training our leaders and future leaders, moving our National Membership Education Curriculum beyond the pilot phase and expanding it to focus on the whole education and recruitment process, identifying brothers who are marginalized and identifying policies and resources that can serve them well, and creating a recruitment process for chapters that is accessible for all qualified musicians. We have had success this biennium, now we must do the work that helps us have more. As an active member of the current National Council, I can hit the ground running on my goals and the work of the National Leadership Team from the very first day.

My plan as your National Vice President for Colonization and Membership will not be easy and it is not intended to be about quick projects that will be done in two years. I want to leave a solid foundation for the next generation of leaders through better systems, intense focus on the basics and infrastructure of our chapter lives, and by addressing long-term concerns with plans for long-term solutions. Just as I have done for the office of National Vice President for Programs. As a professional, I have modeled my career on what I learned as a Brother: Set goals, identify benchmarks that reach those goals (even if you can't fully address the goal in your time as a leader), and work with all of your energy and focus to meet those benchmarks bringing in everyone you can to help you do it. It is this model I plan to bring as your National Vice President for

Colonization and Membership in continuing to transform Kappa Kappa Psi.

I am honored to present myself for your consideration, and look forward to continue serving you with humility and distinction from day one.

Fraternally,
Marco Krcatovich II
National Vice President for Programs
Life Member, Nu (University of Michigan)



Jessica McAlarney Lee was initiated into the Eta Alpha Chapter of Kappa Kappa Psi at Lock Haven University of Pennsylvania on November 22, 2003. As an active Brother from 2004 - 2008, she served her chapter as Social Director, Vice President of Service, Central Precinct Chair, and Chapter President. She also served the Northeast District as District President from 2007-2008. While at Lock Haven, Jessica performed as a percussionist with the LHU Marching Band, Symphonic Band, and Percussion Ensemble. In May of 2008, Jessica graduated cum laude with Bachelor of Science degrees in Special and Elementary Education.

Following graduation in 2008, Jessica has continued to work with Kappa Kappa Psi on the district and national levels. Jessica served as the Colony advisor to the Nu Delta chapter at McMurray University. She has also presented workshops over leadership, fraternal values, and membership education at district conventions. Most recently, Jessica has facilitated sessions at the District Leadership Conference (2014-present) for National Leadership and District Presidents. She has also worked the last two years as a member of the National Curriculum Development Committee (2015 – present) to create the Kappa Kappa Psi National Membership Education Curriculum: The Road to Wisdom. A life member of the Eta Alpha chapter, Jessica is also an honorary member of the Gamma Nu chapter of Tau Beta Sigma at The University of Texas at Arlington, as well as an honorary member of the Southwest District and the National Chapter of Kappa Kappa Psi.

Professionally, Jessica is the Director of Curriculum & Federal Programs in Blooming Grove Independent School District in Blooming Grove, Texas. In this role as a district level administrator, she oversees K-12 curriculum and instruction, Texas state assessment and district accountability, teacher professional development, Gifted & Talented, English as a Second Language, Special Education, Section 504, and Response to Intervention. Previous to this position, Jessica has been an assistant principal, as well as a special education teacher in both Mansfield ISD and Hillsboro ISD.

Jessica currently resides in Hillsboro, TX with her husband, Jack, seven year old son, Jackson, three year old daughter, Emmy, and their Boston Terrier, Maggie.

2017 - 2019 Candidate for National Vice President for Colonization & Membership JESSICA LEE

Brothers of Kappa Kappa Psi,

It is with great enthusiasm that I announce my candidacy for Kappa Kappa Psi National Vice President for Colonization and Membership (VPCM) for the 2017-2019 biennium. Over the course of my thirteen years of continuous involvement with Kappa Kappa Psi, I have gained valuable experience that has prepared me to serve as our next Vice President for Colonization and Membership. My passion for our Brotherhood and commitment to the values of Kappa Kappa Psi, along with my experience as an educator, school administrator, and leader make me a candidate worthy of consideration for this position.

The Vice President of Colonization and Membership oversees much of the day-to-day operations of our national headquarters, since chapter discipline, colonies, the CFR program, and membership education all fall within the duties of this office. Many times, the VPCM must work closely with National Headquarters staff, especially the National Executive Director, Chapter Field Representatives, and the National Chapter & Colony Education Coordinator. The VPCM must build strong relationships with these individuals as they advance the mission and vision of Kappa Kappa Psi. The volume of paperwork that the VPCM creates and reviews is tremendous, and only get completed through a coordinated effort of the office with National Headquarters staff. My experience in working with a large and varied staff as a school administrator has more than prepared me to work with our Headquarters' staff in the capacity as VPCM, and I am excited at the possibilities of what can be accomplished over the next biennium. Also, my close proximity to national headquarters (5 hours south) also allows me the advantage of traveling to Stillwater, should the need arise.

Kappa Kappa Psi has experienced historic growth throughout the last several years, with nearly 7,000 active members and over 200 active chapters across the country. If we are to continue to be relevant to the band world, it is crucial that our message forward be one that is centered on the

mission, vision, and values of Kappa Kappa Psi. If our active members and our leadership guide their lives by the lessons in our ritual, then we are not only strengthening our college and university band programs, but also making the world a better place. This commitment to the values of organization must be articulated and put into action by our national leadership. I firmly believe that Kappa Kappa Psi teaches a way to live your life. It is my hope that my detailed vision for the office of Vice President of Colonization and Membership outlines a sincere and passionate commitment to the values of our organization that will impact all facets of our membership.

Membership Candidate Development – National Membership Education Program: The Road to Wisdom:

Four years ago, President Christine Beason had a vision for Kappa Kappa Psi that included a national membership education program for all chapters. Since then, a tremendous amount of work and research has been done to create a curriculum that will develop quality, purpose-driven Brothers who are living the mission, vision, and values of Kappa Kappa Psi. Currently, our committee has created over 200 pages of resources that are currently being piloted by chapters in all districts. In both the Fall 2016 and Spring 2017 semesters, pilot chapter feedback is being gathered through the Edmodo online learning community, phone calls, and surveys to make edits to the curriculum in anticipation of a final product to be presented for consideration at the 2017 National Convention in Orlando, FL.

If adopted, the first biennium of chapter implementation will be a large part of the work of this office in 2017- 2019. As a member of the Curriculum Development Committee, I am deeply committed to the success of this groundbreaking new program. Moving forward, the following ideas must be considered in the 2017-2019 biennium:

- Provide training for District Governors, District Officers, and all individuals on the national leadership team on the components and implementation of The Road to Wisdom.
- Create a training program for Chapter Vice Presidents' of Membership and other aspiring

chapter officers to be presented at every district convention.

- Evaluate the effectiveness of the first implementation of the curriculum through surveys, chats, CFR visits and other digital avenues. Utilizing feedback, prepare any edits to the program to be considered at the 2019 National Convention.
- Collect videos of lessons from other chapters, and create a video modeling teaching library of digital lessons for Chapter Vice Presidents' of Membership to watch as additional support when implementing the program.
- Create a virtual tour of National Headquarters to help bring the
- Offer 1:1 sessions (meetings at district conventions, as well as Skype sessions) to help provide hands-on support as chapters begin to implement this new program.
- Hold regular meetings with District Vice Presidents' of Membership so that the Curriculum Development Committee can collect additional feedback from districts, and working collaboratively with student leadership to help refine this program.

Creating and implementing this program will require a coordinated effort with students, Directors of Bands, Chapter Sponsors, and the National Leadership Team to make this curriculum a success. If Kappa Kappa Psi is going to continue to exist on college and university campuses for another 100 years of service, we must work together as a united Brotherhood to help instill the values of our fraternity into our next generation of Brothers. By making a commitment to live the values of our ritual, we as Brothers are working together to safeguard the future of Kappa Kappa Psi.

Active Member Development – Values-Based Education and Professional Development

The greatest investment that Kappa Kappa Psi can make in the advancement of college and university band programs is in the development of our active membership. This professional development of our Brothers and chapters should be centered on the pillars of our organization:

- **Musicianship:** Working with each district, we should begin to explore the possibilities of providing quality professional development at each district convention and at national convention for our students. If we are going to continue to "Honor outstanding band members through privilege of membership extended as a reward for technical achievement and appreciation for

the best in music", then we have a duty to ensure that our members are provided with opportunities to development their technical achievement so they can become the best in music. This endeavor can be explored through working with Directors of bands and music department staff across the country, finding the ways that our students can be meaningfully developed to help build the musicianship within our chapters.

- **Leadership:** Our purposes ask us to "Stimulate campus leadership and promulgate an uncompromising respect through the medium of the college band through gracious conduct, good taste and unswerving loyalty." The foundational steps have begun in creating a leadership development program centered on our mission, vision, and values that every Brother can engage in throughout their active membership in Kappa Kappa Psi. The development of this program must be done in tandem with the National Membership Education Program: The Road to Wisdom for consistent messaging and language. These programs should be aligned, with the Leadership Development Program building on the concepts introduced within The Road to Wisdom. At our core, Kappa Kappa Psi was created to build quality leaders within our band programs, and a leadership development program should endeavor to do just that.

- **Service:** Service isn't just an action, it is an attitude. It is our belief that "service to the college and university band program fosters responsibility, loyalty, and leadership." If that's true, then we must work together to ensure that organization is acting on its' beliefs on a daily basis. By incorporating aspects of the idea of Servant Leadership into leadership development program and our membership education curriculum, we will continue to advance our beliefs to our members, and to college band programs.

- **Brotherhood:** As a fraternity, while our chapters are diverse, we all believe that "a spirit of Brotherhood is enhanced by the participation in a band program." In a time when our society is facing so much turmoil, it is important now more than ever that we are reminded of our ritualistic lessons and values. In conjunction with the creation of the National Membership Education Program: The Road to Wisdom and the foundational work of our leadership development program, we must create lessons that allow our membership to discuss and explore the values found within the degrees of our ritual. Using the same lesson plan format found in the National Membership Education program: The Road to Wisdom, these lessons can be placed in the ritual book for members

to utilize following each degree or as active member development.

New Chapter Development – Building a Chapter Mentor Program

This biennium, our national leadership has focused on re-developing our colonization process. Colony applications are now reviewed twice a year and the colony process typically lasts a semester. The VPCM and the National Colony and Chapter Education Coordinator work collaboratively with the colony, setting deadlines to ensure the colony has completed all requirements in an effective and timely manner. While this process has become more streamlined, the question remains, what happens to these new chapters? As a school district administrator, it is my responsibility to guide and mentor 1st year teachers and new to district teachers as they navigate their first year. With our new chapters, our responsibility is the same. If we want to continue to serve new college and university bands across the country, we must acknowledge that our new chapters are worthy of our time and coordinated support. The creation of a mentor program for new chapters will utilize District Governors, Chapter Field Representatives, and the National Chapter & Colony Education Coordinator working in conjunction with the VPCM to provide significant, hands-on support as new chapters work through their first year of paperwork and chapter activities. This will include a CFR visit in the first year as a chapter, regular communication from the District Governor and VPCM, and assistance from the National Chapter & Colony Education Coordinator in the submission of all national reports for a full academic school year. By strengthening the chapter operations of chapters in their first year, we are investing in quality chapters (and by design, in quality band programs) for years to come.

Chapter Field Representatives – Developing Quality Chapters:

- **CFR Professional Development & On-Boarding:** The Chapter Field Representative program is under the direct purview of the VPCM. These individuals are the "boots on the ground" as they have more direct interaction with chapters and active Brothers than any other position in national leadership. It is critical to the development of our chapters and Brothers that the individuals in these roles are carefully selected, properly trained, and provided with the most quality resources to equip them as they journey to chapters across the United States. As a fraternity, we have hired some of the most outstanding Brothers in the country to serve in these positions. Once these individuals are

selected and hired, it's important to provide them with targeted training, ongoing professional development, and a solid on-boarding process as they begin their transition to becoming a headquarters staff member. It is absolutely crucial to the success of this program for the VPCM to build a solid relationship with these individuals, and to mentor them through their CFR term. By taking an active role in all aspects of the leadership and professional development of our Chapter Field Representatives, the VPCM can ensure a successful biennium of quality chapter development through these outstanding fraternity emissaries.

- CFR Recommendations: The CFR program is one of the youngest programs in our existence. With the addition of a second CFR in 2005, we are now able to give each chapter a CFR visit every two years. When CFRs visit a chapter, they provide recommendations at the end of their visits. They leave and move on to the next visit, and the chapter is left to make changes. If we are investing a significant amount of time and effort into our CFR program, as national leadership, we must do our due diligence to ensure that chapters are benefitting and utilizing this hands-on support. The CFR recommendations must be reviewed by our leadership, whether it be from the CFRs, the District Governors, the national council, or the VPCM, to ensure that our chapters are making forward progress following a CFR visit. This provides an opportunity to evaluate the effectiveness of our CFR visits, and also allows the national leadership to render aid or support if needed.

By investing significant time and energy into the selection, development, implementation, and follow-up of our Chapter Field Representatives and the work that they do each day, we are directly impacting each chapter that comes into contact with these individuals in a very real and meaningful way.

Thank you for your consideration of my candidacy for National Vice President for Colonization and Membership. Please feel free to contact me about any questions or thoughts at jessicalee@kkpsi.org. I look forward to the great work we will accomplish during the next biennium, beginning in Orlando, Florida!



Elissa Marie "Ema" Ashley was initiated into the Eta Sigma Chapter of Kappa Kappa Psi at the University of Central Florida (UCF) in April, 2010. During her time at UCF, Ema served as a SousaPro section leader, corresponding secretary, alumni secretary, and SED Convention Host Chapter Committee co-chair. In 2009, after a family event inspired her to take action, Ema founded Hodgepodge Music for Awareness, a concert series in central Florida that raised funds and provided programming for breast cancer awareness. At the 2012 Southeast District Convention in Orlando, FL, she was elected Southeast District president. During her term, the SED Council focused on updating operational documents and creating a district experience that embodied the values of Kappa Kappa Psi. For her leadership and service, she was recognized by the National Council with the J. Lee Burke Student Achievement Award in 2013.

After the completion of her undergraduate degree in biology, Ema continued her educational journey at North Carolina State University where she graduated with a Master of Science degree in natural resources with a focus on analytics and analysis. Ema has continued her involvement and leadership with Kappa Kappa Psi through service on the board of the newly restored Kappa Kappa Psi Southeast District Alumni Association where she has worked to develop alumni programming and professional services. In 2014, Ema was gifted Kappa Kappa Psi Life Membership from a group of Brothers organized by a fellow past district president. Ema is an honorary member of the Southeast District of Tau Beta Sigma and an honorary member of the Southeast District of Kappa Kappa Psi.

Ema works at Resolute Forest Products, a recycled paper pulp mill, as the Senior Environmental Technician. In this role, she oversees the environmental technician team and the wastewater treatment plant operations, is responsible for the development of environmental training, and represents the company throughout the community in various leadership roles. In her spare time, she likes to explore the Mountain State and discover all that is wild and wonderful.

2017 - 2019 Candidate for National Vice President for Programs EMA ASHLEY

Brothers,

I am excited to present myself as a candidate for National Vice President for Programs for the 2017- 2019 biennium. I firmly believe that as a recognition society we should truly be visible for all that we are and all that we do. We must take stock of the programs we have in place and reflect on their applicability to the standards that we hold dear. It is paramount that we implement a comprehensive leadership development program that will better aid our members on their journey to strive for the highest.

Kappa Kappa Psi exists on a national stage and more can be done to highlight the phenomenal work we do for college and university bands. By utilizing the social media savvy and digital artistry of the National Headquarters staff to create press release templates and guidance, Kappa Kappa Psi can go viral and ensure that our Brothers, ideals, and values are recognized. These can and will be distributed to local community newspapers and in publications at large, accompanying AEA Scholarship announcements, matching grant performances and workshops, and the other myriad of wonderful happenings our Brothers take part in.

The Matching Grant Program is the perfect mechanism to facilitate recognition at a local, state, regional, and national level. This grant is our purposes manifested and relationships cultivated; it succinctly embodies our promotion and advancement of college bands. I would like to see this program become more prevalent at the chapter and district levels. This can be accomplished by hosting conversations between groups that have used the program and those considering it, generating a database of past projects, and collecting information about grants available throughout the nation that can supplement and increase our applicants' resource pool. Through my time with research and assisting with grant writing at NC State, I know I can make these tools accessible for the Brotherhood. As a former district president, facilitating conversations

and action plans for the advancement of our Brothers was a daily occurrence. We will make this program thrive.

We aim to "Strive for the Highest" in all that we are and all that we do. That same sentiment should be evident in our awards. Within six months of convention I propose an audit and appropriate adjustment of our existing awards to ensure they reflect our dedication to our mission and aspirations towards excellence. This would include an adjustment to academic awards to reflect local chapter minimum requirements while still maintaining a national standard of achievement. This will help to lead our chapters in better cultivating respect for their chapter and band achievements at large.

During my time on district council, we revamped and updated all of the SED awards and, through promotion of the achievement of excellence, had the largest application response in years. I am confident that my skillset and experience will allow me to do the same with our national programs and awards.

Service fosters leadership and through the programs of Kappa Kappa Psi the National Council can facilitate that development. Leadership is a unique service our fraternity can provide to all college bands and should be a focus within chapter membership development programs and at the district level. While a member of the SED council, we developed leadership training courses for chapter officers that were offered at our District Leadership Conference. I will collaborate with the National Council and National Leadership Team to develop tools and programming that embodies values our Brothers and fellow band members can use to take themselves to the summit of success.

I am eager to devote my time and energies to the successful execution of the duties imposed by this particular office; I graduated from the University of Central Florida with a Bachelor of Science degree in Biology and North Carolina State University with a Master of Science degree in Natural Resources.

Professionally, I serve as Sr. Environmental Technician with Resolute Forest Products where I am responsible for the oversight of the environmental team, maintenance of our environmental management system, and representing my company at various professional and educational events throughout the state. I meet the qualifications for the office of National Vice President for Programs and am well equipped to represent the Fraternity in all circumstances.

Thank you for your time and consideration, if you have any questions please do not hesitate to contact me.

AEA
Ema!



Nicholas Bratcher serves as Director of Instrumental Music and Associate Professor of Music at the University of Dubuque. He conducts the Wind and Jazz Ensembles, guides the instrumental music program, instructs courses for the major, and provides music direction for school musicals and administrative leadership for all aspects of University of Dubuque Bands.

Prior to his appointment at the University of Dubuque, Bratcher served as Assistant Director of Bands at Savannah State University in Savannah, GA. There, he helped grow and develop a comprehensive band program serving approximately 120 students each year with educational outreach programs for public school students and directors; as well as several wind and jazz ensemble performance tours throughout the southeastern United States. At Savannah State, Bratcher served as Chapter Sponsor for the Lambda Upsilon Chapter of Kappa Kappa Psi and the Iota Zeta Chapter of Tau Beta Sigma, respectively, where he was awarded honorary membership for his efforts and support during the Iota Zeta re-chartering process.

Bratcher consistently works with composers, arrangers, and performing artists throughout the country. Projects with new compositions and wind literature are integral to his creative work. Bratcher is published in the GIA Teaching Music through Performance in Band book series. He is an active guest conductor, clinician, adjudicator, and performer. Bratcher has presented clinics and adjudicated in Iowa, Georgia, Illinois, Kentucky, Wisconsin, Massachusetts, Washington, Minnesota, and Alabama. Recent professional engagements off campus include serving as the artistic director and founding conductor of the Julien Winds, a professional wind ensemble serving the tristate area. The Julien Winds have been invited to perform at Carnegie Hall in June of 2018.

Bratcher earned a Bachelor's Degree in Music Performance and a Master of Arts in Music Education from Coastal Carolina University. Bratcher earned the Doctorate in Music Education with a minor in Conducting from the University of Georgia where he studied with Mary Leglar, John Lynch, and Mark Cedel. Bratcher currently serves as Music Director on the National Alumni Association Board of Directors for Kappa Kappa Psi National Honorary Band Fraternity Inc., and he is an active member of these organizations: College Band Directors National Association (CBDNA), World Association for Symphonic Band and Ensembles (WASBE), National Association for Music Education (NAfME), Phi Mu Alpha Sinfonia, and Tau Beta Sigma as an honorary member.

2017 - 2019 Candidate for National Vice President for Programs NICHOLAS BRATCHER

Dear Brothers,

It is with great enthusiasm and humility that I offer myself as a candidate for the Kappa Kappa Psi National Vice President for Programs.

I have been a brother of Kappa Kappa Psi since being initiated at the Zeta Eta chapter at South Carolina State University in 2006. As an undergraduate student leader within the band program, I became aware of the Fraternity's role within the college band and the ideals represented by the brotherhood and expressed in our purposes. After being initiated, I gained a better understanding of these ideals and found they paralleled with what I had chosen as my profession. Due to a family illness, I later transferred to Coastal Carolina University shortly after becoming a brother in order to be closer to home. Here, I was able to work with the Lambda Theta chapter of Kappa Kappa Psi as Chair of several committees and chapter representative at district and national conventions. In 2009, I accepted the position of Assistant Director of Bands at Savannah State University in Savannah, Georgia. Here, in addition to my teaching duties, I became the Chapter Sponsor for the Lambda Upsilon chapter of Kappa Kappa Psi and helped re-charter the Iota Zeta chapter of Tau Beta Sigma in 2011. In 2013, I accepted a position as the Director of Instrumental Music and Assistant Professor at the University of Dubuque in Dubuque, Iowa. In 2015, I was appointed to the National Alumni Association Board of Directors as musicianship director for Kappa Kappa Psi. In this capacity, I work with the other directors to facilitate relations with our alumni brothers and help govern alumni associations throughout the Fraternity. As musicianship director, I also coordinate the concerto competition held during each National Convention.

As a band conductor, I am familiar with the role that leadership plays in any musically based organization. As a LIFE member of Kappa Kappa Psi and member of the National Alumni Association Board of Directors, I know that our Fraternity must first continue to be pro-active in its financial foundations. The

recent gift initiatives and program donation drives only help to ensure the security and financial support of the Fraternity.

Second, alumni retention and involvement must continue to increase in a positive manner. Many alumni association chapters have surfaced in order to cultivate support for our craft throughout their local and regional areas. By our Fraternity's centennial, I would like to see that number increased significantly. By continuing to promote our alumni association networks and LIFE membership opportunities, I believe this is achievable.

Last, and most certainly conducive to the office of Vice President for Programs, is the promotion and implementation of our programs that educate and stimulate collegiate members. These must be taken into consideration if we, as a brotherhood, are to continue thriving in an ever-changing economy and academic setting. We must continue to examine and re-evaluate our programs so they remain effective to our brotherhood. My constant worry for Kappa Kappa Psi is how do we remain 'relevant'? Are we recruiting the most "outstanding" band members? Are college band directors convinced that Kappa Kappa Psi actually enhances their program? If so, how can we maintain and strengthen that relationship? If not, how do we establish and build that relationship? These are questions that need to be addressed now more than ever as we stand on the precipice of our centennial. Our National Intercollegiate Band and Commissioning programs are thriving. However, I would like to see even more chapter involvement in our programs and awards. As a brother who has experienced the "active membership" phase, then as a chapter sponsor and college band director, I am able to view the fraternity from a triad of perspectives. Many times, there are students who work within their respective chapters that are not always recognized for their efforts simply because they are not aware that such recognition exists, or they may feel that their smaller chapter would be overshadowed by larger chapters, despite a great amount of

quality work displayed by each. The awards given by our Fraternity each biennium could serve to bolster the performances of all chapters, which in turn, would supplement the relationship that college chapters have with their band directors and the college band program, respectively. I believe that the more chapters that vie for these awards, the stronger Kappa Kappa Psi will grow as a whole due to each chapter striving for their highest potential each and every biennium. This way, we could bolster our contribution to the musical and the social component of our Fraternity with more recognition experiences and opportunities for our brothers.

The feeling one gets from making good music with their peers is one that I feel is rarely imitated anywhere else. That is one of the primary reasons for choosing my career. As the concept of college bands continues to move forward and evolve, I am thankful that this performance medium is one where musicians of all disciplines, concentrations, and majors may come together for harmony, above all else. Kappa Kappa Psi has provided me with many of my most lasting relationships; both as a brother and a conductor. I feel it is my responsibility to give back to a Fraternity that has given me a foundational perspective on my profession and myself.

Therefore, I respectfully ask to be considered for Vice President for Programs for the National Council of Kappa Kappa Psi National Honorary Band Fraternity Incorporated.

Fraternally,

Nicholas Bratcher



Maxy O'Connor is a founding father of the Mu Sigma chapter at Lincoln University, chartered Spring 2010. During his matriculation, he held several leadership positions within the Office of Student Affairs as a Student Leader Ambassador, Student Activities Assistant, Class Vice President, Executive Assistant for the Student Government Association, and Tour Guide for the Office of Admissions. He uses various social media mediums to connect with active chapters and alumni members. He helps promote national, district, and chapter level events through his personal social platforms and social media groups. Maxy's current professional experience as an Onboard Lead for JetBlue Airways enables him to promote and be one of the faces of the company.

The fraternity motto, 'Strive for the Highest,' is what drives his passion for the fraternity and why he is running for the position of Vice President for Programs.

2017 - 2019 Candidate for National Vice President for Programs MAXY O'CONNOR

I would like to announce my candidacy for Vice President for Programs for the 2017-2019 biennium. We are experiencing change. We experience it every day in our homes, in our country and now, we will be experiencing it in our fraternity. One transition that the fraternity will experience will be if I am elected into the role of Vice President for Programs. The Vice President for Programs not only promotes programs but manages these programs and awards within the fraternity. With my professional work experience, I have a strong set of skills to enhance the market for the fraternity.

During my matriculation at Lincoln University, I held several leadership positions within the Office of Student Affairs. I served as a Student Leader Ambassador, Student Activities Assistant, Class Vice President, Executive Assistant for the Student Government Association and Tour Guide for the Office of Admissions. Within these experiences in the student life and development department at Lincoln University, one of my duties was to promote programs to the student body and the community. After my matriculation at Lincoln University, I worked at Enterprise Rent-A-Car and Hertz, where I marketed to the area to build a better branch location which lead increased sales, customer service scores and partnership with small businesses in the area. My current professional work experience is an Onboard Lead for JetBlue Airways. This position allows me to have coaching sessions with three thousand plus crewmembers on how to handle challenging customers and to be a mentor for inflight and off flight situations.

In order for anyone to succeed in this position, you have to build relationships with the active chapters; a unique skill I possess and excel in. Expanding the great programs we have, such as National Intercollegiate Band, Chapter Awards, and Month of Musicianship and scholarships, will be the main focus of my tenure.

Aside from expanding the programs listed above, I intend to put energy into assuring that our brothers take advantage of the

opportunities that are present. One way is by leveraging existing channels such as KKPsi TV and Facebook Live to disseminate the information to our brothers in real time. This will be done in tandem with conventions and campus tours lead by myself and/or other leadership members. I also want to work with the national council, headquarters and board of trustees to propose new initiatives to garner additional funding.

Currently, the Vice President for Programs is planning to implement a "Month of Service" program that will happen during the spring semesters. Although service is a yearlong commitment, the fall season is a very busy time for chapters. I believe the "Month of Service" project can be a bridge to increase relationships between the chapters and their surrounding high schools. The increase in cuts to music programs in high schools, will afford the "Month of Service" program a leading position in resurrecting a focus on music and band participation in those communities.

There is no doubt in my mind that I will be able to not only sustain the existing programs we have in place but grow them to the point where they can live for our next generation of leaders. My vision is to use these programs to solidify our brotherly bond internally and grow recognition for the next wave of brothers to come. I am the best fit for this position because I lead with passion and total work experience has prepared me to be a better brother and develop skills to be successful in this role. With your support, I am confident that I will have the tools necessary to help Kappa Kappa Psi become greater than it already is into the upcoming centennial and beyond.

Fraternally Submitted,
Maxy O'Connor
Life Member #4446



2017 - 2019 Candidate for National Vice President for Programs ED SAVOY

Edward Savoy was initiated into the Eta Alpha Chapter of Kappa Kappa Psi at Lock Haven University of Pennsylvania on November 10, 2002. During his time at Eta Alpha, he served a term as Recording Secretary, two terms as Treasurer, and a term as President. Under his leadership as President, the Chapter assembled a successful bid to host a regional Northeast District meeting, implemented plans to host the Chapter's 30th anniversary, and continued the growth that would see it awarded the John P. Ross Governor's Cup for Most Improved Chapter in 2006. Ed graduated magna cum laude with a B.A. in English in 2005.

During his time at Lock Haven and later during his time in graduate school at James Madison University, Ed served three terms on the Northeast District Council. During his first two terms as Secretary/Treasurer, he organized a District-wide fundraiser and wrote a comprehensive fundraising guide - one that is still in use. During his term as President, he wrote a guide for running for District office - also still in use. He was awarded the J. Lee Burke Student Achievement Award at the 2006 Northeast District Convention and had the privilege of addressing the 2003 Northeast District Convention and the 2005 National Convention as a keynote speaker. He graduated from JMU with an M.A. in English Literature in 2007.

As an alumnus, Ed served as the colony advisor for the Mu Nu Chapter at Christopher Newport University. Starting in 2009, he served as a member of the KKPsi Alumni Advisory Committee (known today as the KKPsi-AA Board of Directors) as an Alumnus-At-Large. During his term, he was in charge of writing and publishing *The Encore*, the newsletter of the KKPsi-AA.

In 2011, Edward was appointed as the Chair of the Board of Directors. As Chair, he presided over a structural overhaul of the BOD, instituting the Vice Chair structure in place today, which helped increase Board efficiency. He also helped to oversee the formation and implementation of the Alumni Giving Program, which continues to enable Brothers to contribute monthly to the Fraternity and earn Life Membership credits, and the Scott Stowell Alumni Excellence Award, which recognizes outstanding alumni. Additionally, he was the first Board Chair to serve as a non-voting member of the National Council. Since retiring from the Board, he has continued to lead workshops at Northeast District events, including one tying *Game of Thrones* into Fraternity leadership.

Today, Edward works at Rosetta Stone in Harrisonburg, Virginia. In his current role, he works with businesses and schools, providing management and data services as well as reporting and analysis to internal decision-makers. His efforts were recognized in 2016 with the Stela Award, given annually to an outstanding Rosetta Stone employee.

Dear Brothers,

While the constitutional duties for the Vice President for Programs deal with the taking of minutes and the promotion and publicization of awards, I see a deeper core to the position that, if elected, I would focus on as well. That core deals with the broader infrastructure of the Fraternity and our operations. So, in the spirit of serving the office well, both in fulfilling its duties and furthering its vision, I would focus on learning more, teaching more, and building better.

In "learning more," I want to focus, in deep collaboration with the National Councils of Kappa Kappa Psi and Tau Beta Sigma, on improving our reporting infrastructure. While Kappa Kappa Psi has taken a great leap forward in recent biennia with the implementation of the OMRS, we can – and should – continue to seek ways to provide the best user experience for our students and collect the data that will empower the national leadership to make the best decisions for our students. My professional experience dealing with data sets and reporting will allow me to effectively undertake these discussions and bring out the full potential of the OMRS.

There are two focuses I have in "teaching more." The first deals with our awards program. While VPP Krcatovich has done an exemplary job of publicizing our awards, we can still go further. I would plan to create sample awards applications, with the intent of increasing the number, diversity, and quality of applications. In addition, we can do a better job of publicizing awards all biennium long. We can do so by giving Chapters and individuals who receive recognition during the 2017 National Convention a greater platform to share their experiences and by setting benchmarks on how many Chapters we expect should be eligible for Chapter Leadership consideration through the on time paying of dues and submission of reports.

The second part of "teaching more" deals with proving more educational resources to our Chapters. The Fraternity is continually

improving in recruiting workshop presenters and giving these presenters arenas to share their knowledge. I would continue with this by proving more opportunities for more presenters to give web presentations. In addition, I would like to zero in on helping Chapters do better event planning on their campuses. I would collaborate with both organizations' alumni associations in developing a guide on organizing and carrying out Chapter anniversary celebrations, which would help decrease Chapter stress and increase the benefits of the event.

Lastly, in "building better," I would concentrate on making the National Council's interactions more efficient and our business communication with our students more regular. For example, a great deal of the Fraternity leadership's current correspondence with students takes place via personal e-mail and Facebook accounts, which can leave the organization without historical records of officer interactions and make for more difficult officer transitions. So, I would plan to move towards creating officer-specific (rather than user-specific) social media and e-mail accounts. I would also distribute minutes on a monthly or bi-monthly cadence, which would keep students informed on what the National Council does in between its in-person, on-site meetings.

Through learning more about our students, teaching more to our students, and building better for our students, I believe that we make for a better, stronger, brighter Fraternity. This is the vision I would like to put into place for Kappa Kappa Psi as Vice President for Programs, and I hope you will join me in endorsing and implementing it as we approach our organization's 100th anniversary.

Fraternally Submitted,

Edward Savoy



Derek Stoughton currently serves as Associate Director of Bands and Director of Athletic Bands at Southeastern Louisiana University. In this capacity, he is responsible for overseeing all aspects of the Spirit of the Southland Marching Band, including writing drill and creating unique arrangements for the ensemble. Mr. Stoughton is also the director of the Basketball Pep Band, conductor of the Symphonic Band, co-director of the Jazz Band, as well as teaches courses in Music Education and observes student teachers in the Department of Fine and Performing Arts.

Prior to his appointment at SLU, Mr. Stoughton taught in the public schools of McKinney, Pflugerville, and Austin, TX. Ensembles under his direction were consistent sweepstakes award winners at UIL contests and other festivals across of Texas. Mr. Stoughton has also taught and coordinated percussion at both the middle and high school level, and his students have reached the area level of the Texas All-State audition process.

Mr. Stoughton holds a Master of Music degree in Wind Conducting from Oklahoma State University, and a Bachelor of Music degree in Music Education and Music Studies from The University of Texas at Austin. His primary conducting teachers have been Dr. Joseph Missal and Dr. Robert Carnochan, and he has also studied conducting with Dr. Kevin Sedatole, Prof. Steve Davis and Prof. Jerry Junkin.

Mr. Stoughton is active in the Louisiana Music Educators Association and the National Association for Music Education. He also holds professional memberships in Phi Mu Alpha Sinfonia and Kappa Kappa Psi, as well as honorary membership in Tau Beta Sigma.

Mr. Stoughton is proudly endorsed by Innovative Percussion, and performs exclusively using their sticks and mallets.

2017 - 2019 Candidate for National Vice President for Programs DEREK STOUGHTON

Dear Brothers of Kappa Kappa Psi,

It is with great pride that I present my candidacy for the office of National Vice President for Programs for the 2017-19 biennium. Becoming a member of Kappa Kappa Psi was one of the best decisions that I made during my time as an undergraduate student, and I feel a great sense of excitement and pride to have the potential opportunity to serve the fraternity on the national level.

I believe that my experiences as a music educator, combined with my deep love for the ideals and purposes of the fraternity, make me a strong candidate for this position. Per the 'Guide to Membership' of the fraternity, one of the responsibilities of the NVP for Programs is to take minutes at National Conventions and National Council meetings, and publish them as needed. One of my duties at Southeastern Louisiana University is to teach students how to be better writers and present information in an organized and aesthetically pleasing manner. The minutes that I would submit would be done in such a way that would be both easy to read and comprehend, so that any brother who is interested in reviewing them will have no difficulties understanding what is taking place within the National Council.

I feel that while the most effective leaders let their work speak for themselves, truly outstanding efforts should be appropriately recognized and rewarded. As the NVP for Programs, I would take great pride in reviewing the applications of both individuals and chapters for the various awards and scholarships that the fraternity distributes on an annual basis. I live by the adage that it is better to give than to receive, and seeing the joy on the faces of the individuals and chapters that I would be privileged to give awards to would bring me a great deal of happiness and satisfaction. Having had teaching experience at the middle school, high school and collegiate level, I have experience in overseeing, implementing, and organizing these types of processes, and would bring a strong sense of integrity and pride to this aspect of the position.

One of the duties of my position, and the one that I am the most excited about, is overseeing the 'Month of Musicianship' in November. The advancement of the highest of the arts throughout the world is something that I have devoted my life to, and living the values of the Ritual has helped me work towards that goal. Through the opportunity to serve on the National Council, I would work to create new and innovative ways to spread the joys of music and brotherhood throughout the biennium, and help create a special bond between not only the brothers themselves, but also with other members of the college and university band community. Such ideas include setting up a special Facebook page in which various chapters could live stream their concerts for all brothers across the world to see. This would instantly provide a potential world-wide audience for the great and wonderful things that are going on in each chapter across the country.

Thank you all for your consideration for the opportunity to represent you on the National Council as the National Vice President for Programs. It would be an honor to assist you in any way that I can, as well as have the opportunity to meet many different brothers from across the country in this capacity. Feel free to contact me, should you ever have any questions, or if I can help you strive for the highest in any way possible!

Fraternally Yours,

Derek Stoughton
Associate Director of Bands
Director of Athletic Bands
Southeastern Louisiana University



Daniel George served as one of the Southwest District Governors from 2001 through 2011. He has Bachelor's Degrees in both Mathematics and Accounting. He is currently a Certified Public Accountant and the Senior Director of Accounting for the West Division of Fresenius Kidney Care, one of the two (2) providers of dialysis services in America.

Daniel was initiated into Kappa Kappa Psi in the Fall of 1998. During his nearly thirty (30) years in the fraternity he has held various Chapter and District offices including Chapter President, Vice President, Southwest District Alumni Chair, Southwest District Secretary-Treasurer and Southwest District President. As one of the Southwest District Governors he had the opportunity to Advise Colonies, perform Pre-Installation Visits and Install a Colony as a new Chapter.

2017 - 2021 Candidate for Board of Trustees DANIEL GEORGE, CPA

Hello brothers, my name is Daniel George, CPA. I am seeking reelection to the Kappa Kappa Psi Board of Trustees. I am currently the Senior Director of Accounting for the West Division of Fresenius Kidney Care, which is one of the two (2) largest providers of Dialysis Services to persons who suffer from End Stage Renal Disease better known as kidney failure. I am a Certified Public Accountant and spend my work days maintaining financial records for over 600 facilities and managing a staff of 30 individuals. I joined Kappa Kappa Psi in the Fall of 1988. I have over 25 years of varied service to Kappa Kappa Psi!!! My fraternity experience consists of various offices such as Committee Member, Committee Chair, Parliamentarian, Treasurer, Vice President, and President. My District experience includes Alumni Chair, Secretary-Treasurer, President and most recently District Governor.

From 2001 through 2011 I was fortunate have the awesome and unique opportunity to serve as one of the Southwest District Governors. The time as Governor was challenging as well as rewarding. There were various student issues from "Is there a standard GPA to be Active?" to "Would this activity be considered hazing?" In fact, I had many discussions regarding hazing and it's sometimes indecipherable gray areas. These were usually the most interesting and often usually solved as it's better to be safe and not do the activity than sorry later on when something goes terribly wrong. Questions and discussions were the most interesting thing about the position. I believed that my position as Governor was to be a support of the student leaders - a resource of district information and history as well as an advisor to students and chapters.

Being leaders of your Bands, Chapters and/or Districts you fully understand the challenge of managing people with various skill sets and personalities. Advice is given and decisions are made based on these factors that distinguish us from each other. Such are the issues that are presented and discussed by the Board of Trustees. They are varied and sometimes need a different viewpoint to

understand and to work with them.

Being a member of the Board of Trustees has opened my eyes to a deeper understanding of the overarching financial workings of the fraternity. I have increased my knowledge of the National Intercollegiate band process from a funding and creation standpoint. In continuing to work on the Board I would like to continue our progress in ensuring that Kappa Kappa Psi has a solid financial future. We working to raise fundraise a historic gift to commemorate our 100th Anniversary. Every level of membership from Active/Associate to Life to Honorary, even our prominent members should have an opportunity to help us achieve this goal. > Continuing to build leadership skills through structured fraternal program is one of the benefits that can be achieved by attaining the goal. This not only shows that we value our brothers by enhancing their skills, but also value our organization by improving our members. It seems like a win-win situation to me.

I thank you for the opportunity to increase my level of service to Kappa Kappa Psi. Please do not hesitate to contact me with questions or concerns or to find out more about me.



2017 - 2021 Candidate for Board of Trustees ERIC MORSON

Eric B. Morson is in his 25th year as a Financial Consultant with AXA Advisors LLC, & an Investment Advisory Representative registered in AZ, CT, MA, NJ, and NY. He holds Series 63, 65, 6, 7, & 24 FINRA Licenses, FINRA Registrations in AZ, CA, CT, MA, NH, NJ, & NY, and is insurance licensed in 15 states. Eric founded Family Tax Advantage, LLC with his father in 2002, and is a Tax Advisor in the CT office. He serves on the Board of Directors of the Young Artists Philharmonic, and was elected to represent his constituents of the 13th District on the Stamford Democratic City Committee in 2014 & 2016. He is a past President (2007-10, 13-15) and VP (2011-13) of the Saw Mill Association in Stamford, CT, and was President of the Gazebo on Hope Association (1998-2005). He founded and runs Easy-E Productions D.J. & Karaoke since 1993, and enjoys his passion for vocal performance several nights a week.

Eric is currently a member of the KKPsi Board of Trustees, serving on the Finance Committee and as Board Secretary, and was honored with the A. Frank Martin Award for Fraternity Service in 2014. He previously served as both National Vice-Chair and Finance Chair of the KKPsi Alumni Association Board of Directors, two biennia on the former NAA Board of Directors (1999-2003) and as its National Membership Chair (2001-03). He is a Charter Member of KKPsiAA, TBSAA, and the former NAA. Eric was initiated into the Delta Omicron chapter at the University of Connecticut in April, 1987, and played trumpet in "The Pride of Connecticut," the UConn Marching Band & Pep Band (1986-1990). As an active member he served as VP of Service the year his chapter won the A. Frank Martin NED Top Chapter Award, and while VP of Membership the chapter size doubled to 63. While President, they hosted the 1990 NED Convention. Eric is a member of the NEDAA (1990-present) and served as Secretary/Treasurer. He has advised Nominations, Programs, Finance, Ways & Means (National & District), Awards, National Convention Site, and Alumni Affairs committees and more over the years. Eric is a Life Member of KKPsi and TBS, an Honorary member of the Northeast District of KKPsi and TBS, and of the TBS Gamma Kappa Chapter. He has attended all 14 National Conventions since 1991, 29 consecutive NED conventions since 1989, and District Conventions in all 6 districts.

Eric graduated from The University of Connecticut in 1990 with a B.A. in Marketing & Economics. He has been continuously active in the UConn Alumni Marching Band (UCAMB), and coordinated the UConn Alumni Pep Band Program from 1997-2013. He served on the UCAMB Reorganization Committee, and is now the Vice-Chair of the

It is with great enthusiasm that I offer myself as a candidate for re-election to the Board of Trustees for the 2017-21 term. I believe that the strong long term outlook our Brotherhood is so proud of is due in part to the professional diversity of the Board, and sustaining that diversity is vital to our strategic planning. My background in financial planning, taxation, investment and financial risk management has allowed me to contribute in critical ways, and I am excited about the opportunity to continue serving you for another term.

Three decades of Brotherhood have given me great perspective of our organization. No matter how I have served, I have always been guided by my connection to our members' needs and experiences, and apply that foundation to a broad view of our future. I see a "Fraternity In Perpetuity": a Brotherhood always strong and prepared for any opportunity or challenge before it. Together, I want us to be confident that Kappa Kappa Psi's second century has a solid financial foundation, a clear path to an endowed NIB, and a National Leadership Team unswerving in its commitment to our membership, ready to provide boundless programs and education for our members. With all I have seen and experienced in my journey as a Brother, I am well prepared for continued leadership in our Fraternity.

While the National Council's work focuses largely on the present state of our organization, the Board of Trustees keeps a bird's eye view of the Fraternity in focus, while envisioning a path to the future. As part of a proactive, strategic thinking Board of Trustees, I am excited to continue helping manage the fraternity corporation from a position of strength and respect, so essential to the enduring service we provide. Ensuring our financial strength allows us to take on new initiatives, be ready when unexpected opportunities appear, and confidently meet every challenge in our pursuit of serving college bands.

My professional experience allowed me to help enrich our HQ Staff's benefits by leading

the effort to design and implement a 401(k) plan. When the National Council & Board of Trustees of both KKPsi & TBS requested that an audit be conducted, I lead the Audit Committee consisting of Brothers and Sisters from both National Councils and Boards to ensure our financial accountability. Given all our HQ Staff does for both organizations and the vital need to maintain the shared properties and interests we have with Tau Beta Sigma, how we approach our relationship with Headquarters is of immense importance. I am incredibly proud of our HQ Staff, and we passed the audit with flying colors thanks to them. I will continue to do everything I can to ensure that this strength, stability, and respect continue long into the future.

Having been part of your National Leadership Team for the past seven years and a Trustee for the past four, I'm as confident as ever that my vision for financially sound, broad reaching, and enriching support of the college band movement with Kappa Kappa Psi as the leader deserves all of our best efforts. With every role, office held, workshop given, and conversation shared, my commitment to positive change is steadfast.

It is clear to me that being part of a dynamic National Leadership Team is more than just being the most effective leader I can be. With the position comes the responsibility to teach, mentor, and instill qualities of leadership into every member of our Order that I can. I have always tried to lead by example, and part of that is to inspire others to be stronger leaders than they are today, guide them along their path, pick them up when they fall, and celebrate their successes. Active and Alumni alike, all have my ear and my passion.

Being deeply committed to ensuring that our Actives have the most enriching and exciting experiences they can, I stay connected by visiting chapters and attending every convention possible, offering interactive Ritual workshops that teach how our history and sacred words not only craft our lives, but give us a clear path forward. By

UCAMB Board of Directors. Eric volunteered as a Drill Instructor and Brass Tech for the Stamford H.S. Marching Band (1995-2001), when the band grew from 4 members to over 100 and became a competitive program. Many of his students became college bandmembers, band directors, and members of Kappa Kappa Psi & Tau Beta Sigma.

Eric and Michele (also a Brother) have been married 19 years, and live in Stamford, CT with their 2 children, Cameron (15) and Callie (11), who both play the trumpet, just like their dad.

developing and conducting workshops on conflict resolution, diversity, interpersonal skills development, alumni affairs, credit management, and financial issues for new graduates, I always look for opportunities to reach out in ways that my professional background and experience best serves our Fraternity.

Humbled by being the first Colony Advisor under our new colonization process and installing them as the Nu Omicron Chapter at the U. of New Haven, serving as the Installing Officer for both Nu Theta (Northeastern Univ.) and the re-charter of Alpha Alpha (Univ. Nevada Reno), I have seen how changes to our membership education approach have greatly improved the quality of chapters and Brothers joining our Fraternity, and I am honored to help lead our Colony Advisor Training program. The Board of Trustees must continue to provide the strongest support for the National Council's efforts so work like this can continue in earnest.

Thirty years of Brotherhood has given me a deep appreciation of our history and committed dedication to Kappa Kappa Psi's future. My leadership style is personal, always seeking to bring perspectives together, and finding common ground in challenging situations. My financial background strengthens our ability to effectively manage our investments, allowing us to aim higher as we set our goals and benchmarks. As past Finance Chair and Vice Chair of the KKPsi Alumni Association Board of Directors, I am proud to have led the effort to create the Alumni Giving Program (AGP), create the Scott Stowell Alumni Excellence Award, and help establish a strong financial framework for our AA. As the Board has oversight of the Alumni Association, my work on the AA Board of Directors remains vital as the Association grows toward autonomy. I am excited for the day when growing alumni engagement supports its own vigorous program of service and benefits for all of us to enjoy for a lifetime. I want to see more endowments funded, and our "culture of giving" nurtured. In these and all endeavors, we will strive for the transparency and ethics our Brotherhood embraces.

I am now in my 25th year of practice as a Financial Consultant with AXA Advisors LLC. Holding licenses in 15 states, my book of business includes millions of dollars of assets under individual management, insurance & annuity portfolios, disability, education, and qualified retirement programs. My focus has always been on long term strategic planning,

implementation, and effective follow-up. Integrating investment strategy and risk management is a hallmark of the kind of planning that my career and reputation are built upon.

My father and I co-founded Family Tax Advantage, LLC in 2002. Our tax practice continues to grow year after year, with enthusiastic clients who support an annual retention rate better than 96%. Our client base covers 40 states and 9 foreign countries, with the greatest concentrations in the New York Metro, Connecticut, and Greater Phoenix areas.

My professional approach has always been based on building long-term relationships with clients, never "making sales". I have always believed that enduring relationships based on trust best serve a client's ultimate goals, and believe this philosophy is the cornerstone of the success I enjoy in my professional practices. This is what I will continue to bring to the Board of Trustees.

While passionate about my views, I am always open-minded, and my professional disciplines and experience bring elements of considerable value to the Board of Trustees. As I see the global economy's short-term outlook as uncertain as we strive to grow and solidify our financial foundation, I am eager to continue contributing my insight and perspective now more than ever. I will always be open, supportive, connected, passionate, and accessible, always building personal connections with our students, with the firm belief that transparent, ethical conduct is a basic expectation.

Brotherhood has given so much to me and my family, and the opportunity to continue serving at this level of our National Leadership finds me more dedicated and motivated than ever. My commitment to our mission, values, and our people forever remains. I thank you for considering my candidacy, and look forward to serving and strengthening our Brotherhood for another term as one of your Trustees.



Preston M. Ramsey is currently a Customer Service Trainer and Registry Coordinator with Bed Bath & Beyond in Upper Arlington, OH where he oversees the on-boarding of new associates and continued training of existing staff. Additionally, he is responsible for all aspects of overall customer service as well as the store's wedding & gift registry program.

Preston was initiated into the Beta Kappa Chapter at Bowling Green State University on December 7, 2003. While at BGSU, Preston participated in the Falcon Marching Band (FMB), University Band, and Athletic Band. As a five-year member of the FMB, he served as a squad leader for one year and as uniform chairperson for two years. He served Beta Kappa as a three-term chapter historian and ended his time at BGSU as chapter president. During his tenure in Beta Kappa, his work included a major revision of the chapter constitution, establishing a chapter policy handbook, maintaining chapter historical documents, and increasing chapter participation at district/national events.

Preston earned his Bachelors of Science in Human Development and Family Studies from BGSU in 2008. After graduating, Preston continued his education in Educational Leadership Studies at Oklahoma State University, where he graduated in 2010. While at OSU, Preston accepted a position at Kappa Kappa Psi & Tau Beta Sigma National Headquarters, serving as one of three Alumni, Chapter, & Colony (ACC) Coordinators from January until July of 2009. After the 2009 National Convention in Phoenix, Preston was reassigned to serve as the first Kappa Kappa Psi National Development Coordinator - a role in which he coordinated the "All Aboard" Campaign and facilitated the re-design process of the Kappa Kappa Psi national website, www.kkpsi.org, in 2010. In addition, he has also served as an advisor to various committees and focus groups at the district level. Most notably, Preston was selected to serve as the Advising Person for the colonization process which established the Nu Eta Chapter at St. Augustine's University in Raleigh, NC. Currently, Preston serves on the Fraternity's Ritual Performance & Education Committee.

In addition to his musical experiences at BGSU, Preston has performed as a member of the Greenville (OH) Municipal Concert Band (5 years) and as a member of the Stillwater (OK) Community Band (1 year). He has traveled and performed with the Ohio Ambassadors of Music Honors Band on two separate occasions and has performed with the 2009 North Central District Intercollegiate Band. Preston served as an instructor and cymbal tech for

2017 - 2021 Candidate for Board of Trustees PRESTON RAMSEY

Brothers,

It is with great enthusiasm that I announce my desire to serve Kappa Kappa Psi on the Board of Trustees for the 2017-2021 term. I have carefully reviewed the duties and responsibilities and am confident I will serve the brotherhood proudly in this role. I believe that I possess the experience, professional ability, and enthusiasm to succeed. My vision for my work on the Board of Trustees is centered on investing in the future of Kappa Kappa Psi by cultivating our leaders as well as by working to foster a spirit of giving in our membership.

I believe that Kappa Kappa Psi is made up of many remarkable individuals - active & alumni alike - who bring a variety of talents and experience to our brotherhood. However, many of these brothers are underutilized and the Fraternity is missing out on a fantastic opportunity to truly cultivate these leaders. Currently, the National Council is working on an effort to put in motion a leadership program for the active membership, but I feel we can go even further. Our alumni members have a wealth of fraternal & professional experience which can and should be utilized to help further develop our brotherhood. Leadership is action, not position.

Therefore, I propose two ideas to invest in the future of Kappa Kappa Psi. First, implement a mentorship program - pairing alumni & life members with interested active members. This could be focused on field of study/work OR geographic area. I believe that by partnering with the Kappa Kappa Psi Alumni Association and Local Alumni Associations across the country, a program such as this would have the potential to be highly sought after - by active members seeking guidance and by alumni seeking to remain involved.

My second proposal to invest in the future of Kappa Kappa Psi is through impactful and focused giving. Kappa Kappa Psi has seen substantial growth and success and with growth comes expense. In order to continue striving for the highest in all we seek to accomplish, we depend on the generosity

of our members and friends. Efforts such as the Alumni Giving Program are a testament to focused giving, but why should our giving efforts focus solely on our alumni? By fostering a spirit of giving within our active membership, we increase our potential sources of long-term giving exponentially. A model that I propose and have experience in facilitating focuses on soliciting smaller gifts from our active members. Quite often, university alumni who give back to their institution do so with the mindset that they seek to provide a similar or better experience for the next generation. Establishing an ACTIVE Giving Program provides current active members with that opportunity and the option to give at levels that make sense to them, while also fostering a philanthropic spirit as those members transition from active to alumni status.

With these goals in mind, I believe that I am sufficiently qualified and prepared to join the Board of Trustees. I have four years of experience in the field of collegiate student affairs - facilitating leadership programming and overseeing the operations of various student organizations. Currently, I serve on the Board of Directors for the Bowling Green State University Band Alumni Society where I help coordinate alumni programming and work closely with BGSU Bands to help secure funds for various campaigns. Finally, as a past National Headquarters staff member, I have worked on the All-Aboard Campaign (caboose & archives initiative) as well as efforts to fund and maintain Headquarters facilities.

Kappa Kappa Psi has thrived over the course of the last 97 years and as a member of the Board of Trustees, it will be my goal to do all within my power to help secure the next 97 years and beyond. While it is my intent is to become a member of the Board of Trustees, I am proud to simply be considered to serve Kappa Kappa Psi at this level and would accept a nomination for any of the other positions as well.

It is with optimism and sincerity that I seek to become a member of the Board of Trustees

four high school indoor drumline ensembles across Ohio from 2006 through 2016 (Findlay High School Indoor Drumline, St. Edward Indoor Percussion, Aurora High School Indoor Percussion, and Marion Harding High School Indoor Percussion). As an instructor during this time, Preston and his students earned two trips to the Winter Guard International World Championship finals and three State Championships.

Preston has held memberships in the American College Personnel Association and the National Council on Family Relations. He is a current member and past president of the Bowling Green State University Band Alumni Society Board of Directors. A Life Member of both Kappa Kappa Psi and Tau Beta Sigma, Preston lives in Grove City, OH with his wife Tammi.

for Kappa Kappa Psi. I openly welcome and look forward to your comments, questions, and feedback. Please feel free to contact me at presramsey@kkpsi.org. I look forward to seeing you all in Orlando this summer!